

# BELIEVE IN

# BETTER

# 2025

PRESENTED BY  HEALTHIER COLORADO

## GET BACK TO LOOKING FORWARD

Thursday, June 12th, 2025 | 5:30 - 8:00 PM

### CHAMPAGNE TIGER

601 E Colfax Ave, Denver, CO 80203

## THIS YEAR, WE'RE GETTING GOOGIE!

For 2025's Believe in Better, we're stepping into the future with **Googie**, the bold and visionary architecture style of the **Space Age**. Characterized by dramatic angles, neon, and wide-eyed technological optimism, Googie made the future feel within reach. Just as Googie envisioned a future where innovation was accessible to all, we're working toward a future where health is accessible for every Coloradan.

Hosted at the newly-renovated Champagne Tiger (formerly the iconic Tom's Diner) on Colfax, this evening will be an opportunity to unite in that same optimism and support Healthier Colorado as we work toward a healthier, more equitable future for all.

# BELIEVE IN BETTER 2025



## TOMORROWLAND SPONSOR

(1 AVAILABLE)

**LEVEL: \$25,000**

- 15 tickets to the event
- Designated sponsor seating
- Signature Tomorrowland Sponsor cocktail/mocktail
- Sponsor logo over Polaroid station
- Sponsor logo on cocktail napkins
- Sponsor logo on cocktail table signage
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material
- 3 sponsor posts on our social media (Instagram and Facebook)
- Recognition from CEO during his remarks

## SPACE AGE SPONSOR

(2 AVAILABLE)

**LEVEL: \$17,000**

- 10 tickets to the event
- Designated sponsor seating
- Sponsor logo on cocktail napkins
- Sponsor logo on cocktail table signage
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material
- 2 sponsor posts on our social media (Instagram and Facebook)
- Recognition from CEO during his remarks



*\*Any alcoholic benefit in any sponsor package can be replaced by an attractive non-alcoholic option upon request.*

# BELIEVE IN BETTER 2025



## JETSON'S SPONSOR

(3 AVAILABLE)

### LEVEL: \$10,000

- 7 tickets to the event
- Designated sponsor seating
- Sponsor logo on cocktail table signage
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material
- 2 sponsor posts on our social media (Instagram and Facebook)
- Recognition from CEO during his remarks

## FLYING CAR SPONSOR

(1 AVAILABLE)

### LEVEL: \$6,000

Our *Flying Car* sponsor will enable us to partner with Uber and Lyft to provide event attendees with safe rides home at the end of the evening. By sponsoring this package, your organization's name will be featured as the rideshare promo code given to attendees.

- 15 tickets to the event
- Sponsor logo on cocktail table signage
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material
- Recognition from CEO during his remarks



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# BELIEVE IN BETTER 2025



## SPUTNIK SPONSOR

(5 AVAILABLE)

LEVEL: \$5,000

- 5 tickets to the event
- Sponsor logo on cocktail table signage
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material
- Recognition from CEO during his remarks

## SPACE NEEDLE SPONSOR

(10 AVAILABLE)

LEVEL: \$1,000

- 4 tickets to the event
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material

## SPARK SPONSOR

(NO LIMIT)

LEVEL: \$500

- 2 tickets to the event
- Logo displayed on digital wall
- Logo displayed on event webpage + event marketing material



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