



**HEALTHIER™  
COLORADO**

# Healthier Colorado 2024 Voter Opinion Survey

December 4<sup>th</sup> to 9<sup>th</sup>, 2024



# Methodology



Magellan Strategies and Keating Research are pleased to present the topline results of a survey of 800 registered voters in the State of Colorado. The results include 400 respondents contacted by text-to-online and 400 through an online panel.

The interviews were conducted from December 4<sup>th</sup> - 9<sup>th</sup>, 2024. This survey has a margin of error of +/- 3.46% at the 95 percent confidence interval.

The survey data were weighted to be representative of Colorado's voter registration demographics.

# Colorado Voter Registration & Past Election Turnout Demographics

## Magellan Strategies Colorado Voter Registration and Past Election Turnout Report

Congress	Registration		2024		2023		2022		2021		2020	
District 1	564,322	12.3%	376,614	11.5%	164,050	9.7%	284,718	11.3%	166,994	10.7%	402,100	12.2%
District 2	585,458	12.8%	442,946	13.5%	249,747	14.8%	357,243	14.2%	228,701	14.7%	443,136	13.5%
District 3	588,323	12.9%	416,657	12.7%	225,161	13.3%	332,651	13.2%	212,676	13.7%	414,471	12.6%
District 4	614,017	13.4%	471,304	14.4%	262,545	15.5%	359,940	14.3%	235,596	15.1%	435,671	13.3%
District 5	578,570	12.7%	385,817	11.8%	192,836	11.4%	286,072	11.4%	169,560	10.9%	379,527	11.6%
District 6	528,245	11.6%	369,596	11.3%	187,446	11.1%	283,639	11.3%	175,475	11.3%	426,390	13.0%
District 7	598,765	13.1%	454,447	13.9%	258,025	15.2%	367,399	14.6%	232,450	14.9%	436,096	13.3%
District 8	512,859	11.2%	352,885	10.8%	152,584	9.0%	246,055	9.8%	136,561	8.8%	346,068	10.5%
Total	4,570,559		3,270,266		1,692,394		2,517,717		1,558,013		3,283,459	

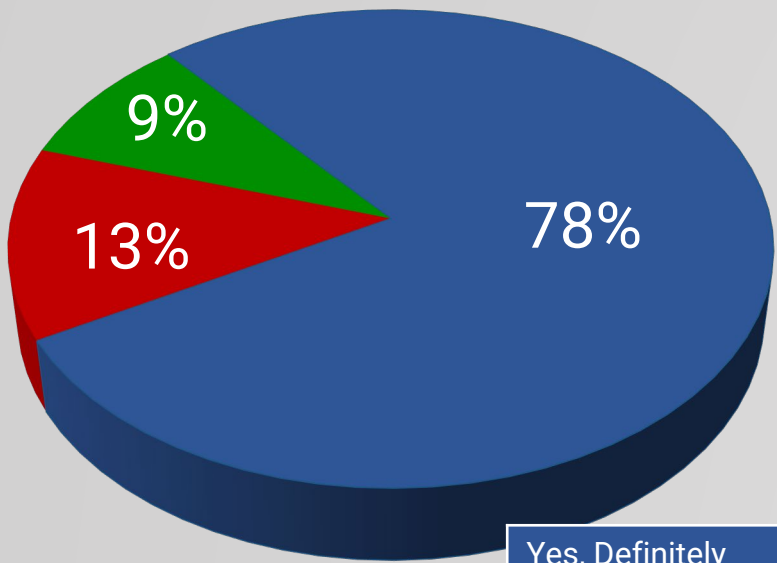
Sex	Registration		2024		2023		2022		2021		2020	
Female	2,308,098	50.5%	1,702,135	52.0%	884,325	52.3%	1,303,748	51.8%	804,985	52.0%	1,679,090	51.9%
Male	2,262,462	49.5%	1,568,131	48.0%	808,069	47.7%	1,213,969	48.2%	744,082	48.0%	1,553,523	48.1%
Total	4,570,559		3,270,266		1,692,394		2,517,717		1,549,067		3,232,613	

Age Group	Registration		2024		2023		2022		2021		2020	
18-34	1,445,243	31.6%	834,188	25.5%	235,166	13.9%	495,111	19.7%	214,380	13.8%	872,423	26.6%
35-44	846,140	18.5%	579,080	17.7%	245,792	14.5%	419,122	16.6%	224,716	14.4%	565,220	17.2%
45-54	661,645	14.5%	503,802	15.4%	259,175	15.3%	408,955	16.2%	241,398	15.5%	523,354	15.9%
55-64	636,924	13.9%	513,478	15.7%	323,679	19.1%	462,301	18.4%	317,119	20.4%	569,709	17.4%
65+	980,607	21.5%	839,718	25.7%	628,582	37.1%	732,228	29.1%	560,400	36.0%	752,753	22.9%
Total	4,570,559		3,270,266		1,692,394		2,517,717		1,558,013		3,283,459	

# 3-of-4 voters want the state to invest in solutions to streamline Medicaid access

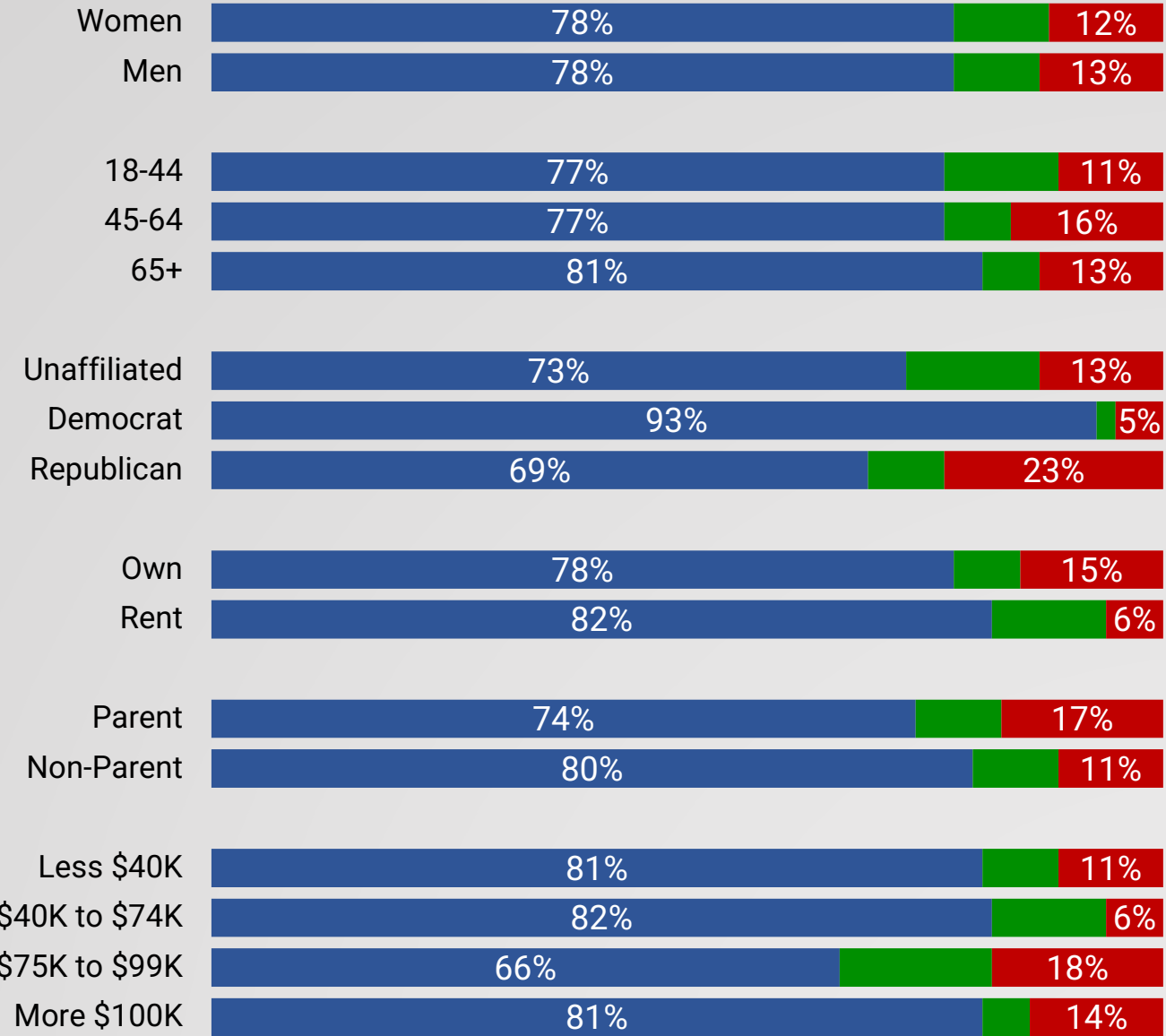
Medicaid provides health care for low-income children and adults in Colorado, but administrative barriers—such as lost re-enrollment packets, application delays, and complex enrollment requirements—have led to the largest Medicaid enrollment decline in the U.S. This has resulted in healthcare providers going unpaid and patients losing access to care. Should the state prioritize investing in solutions to streamline Medicaid access, ensuring eligible residents can receive the health care they need?

[Split Sample B, 481n, +/- 4.47% MoE]



■ Total Yes  
■ Total No  
■ Unsure or No Opinion

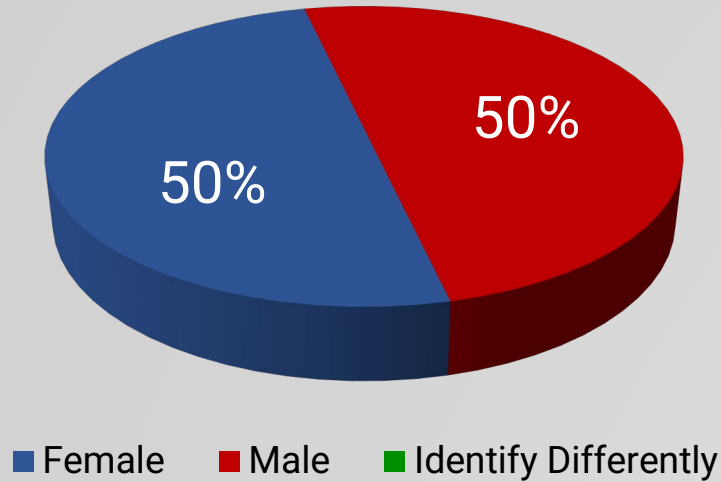
Yes, Definitely	49%
Yes, Probably	29%
No, Definitely	6%
No, Probably	7%



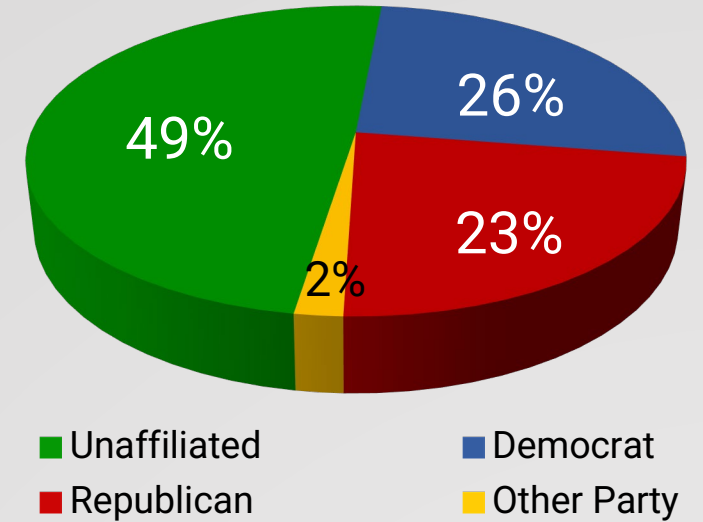
■ Total Yes   ■ No Opinion   ■ Total No

# Survey Demographics

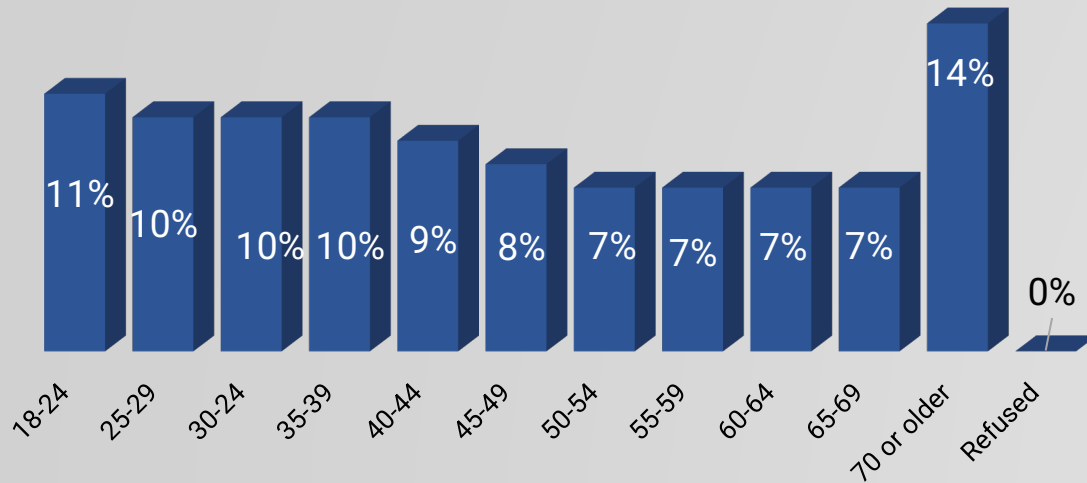
Gender



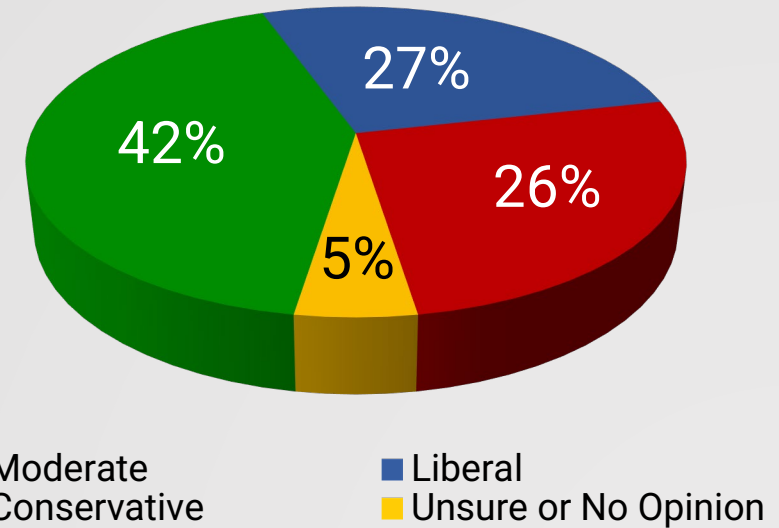
Party Affiliation



Age Range

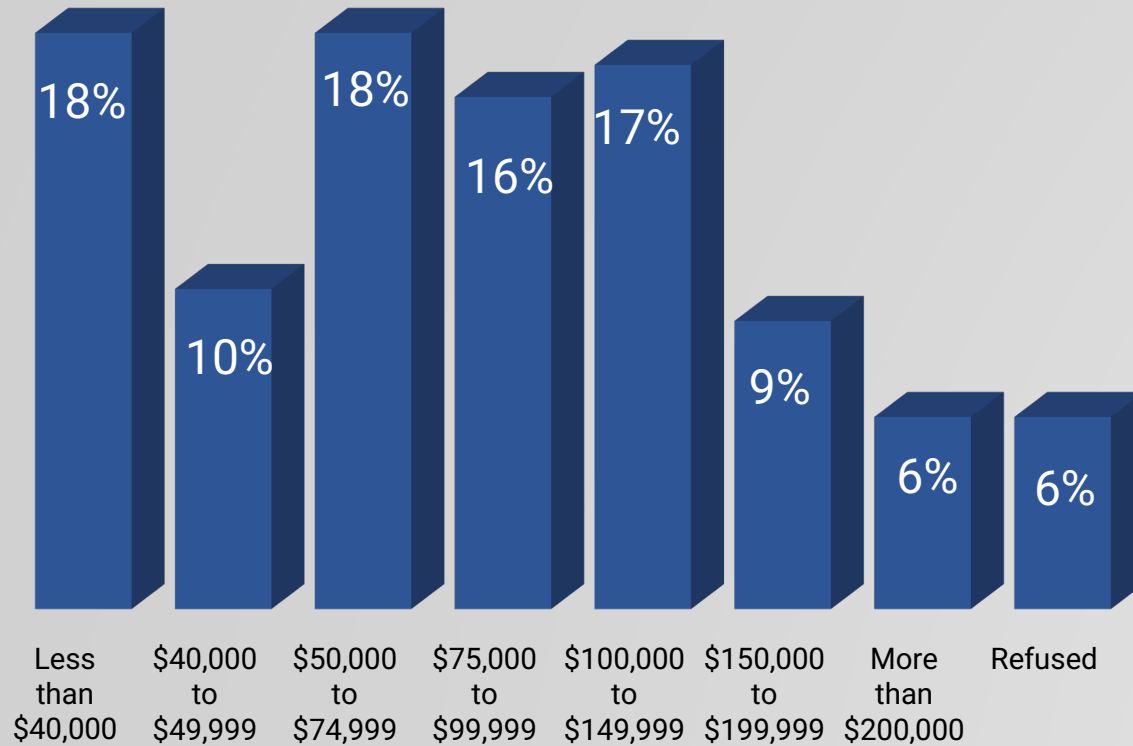


Ideology

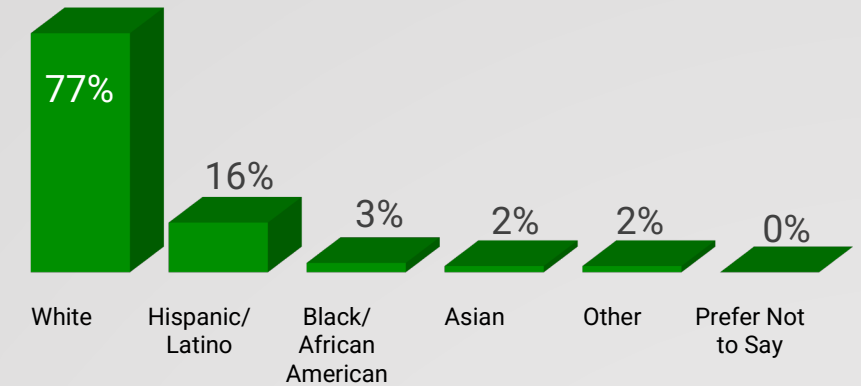


# Survey Demographics

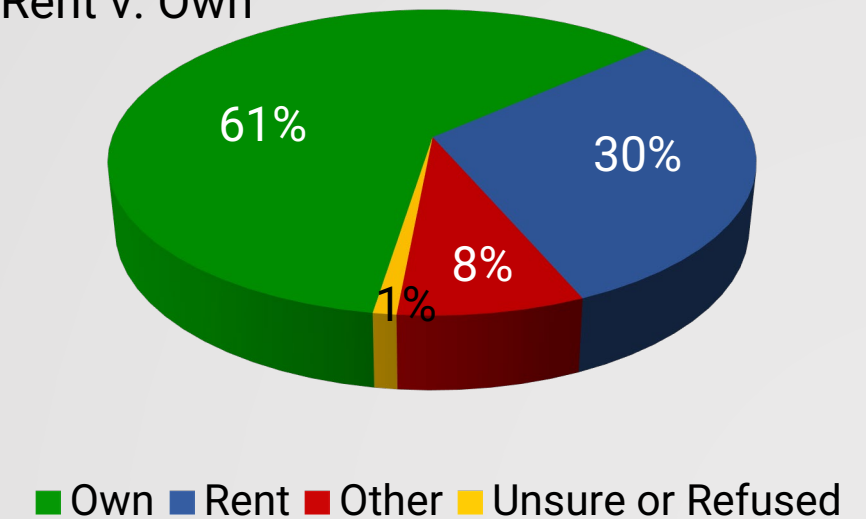
## Household Income



## Race Ethnicity



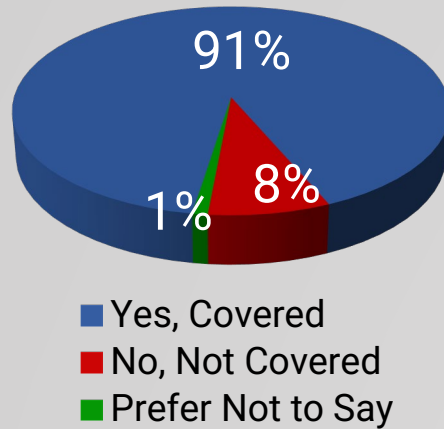
## Rent v. Own



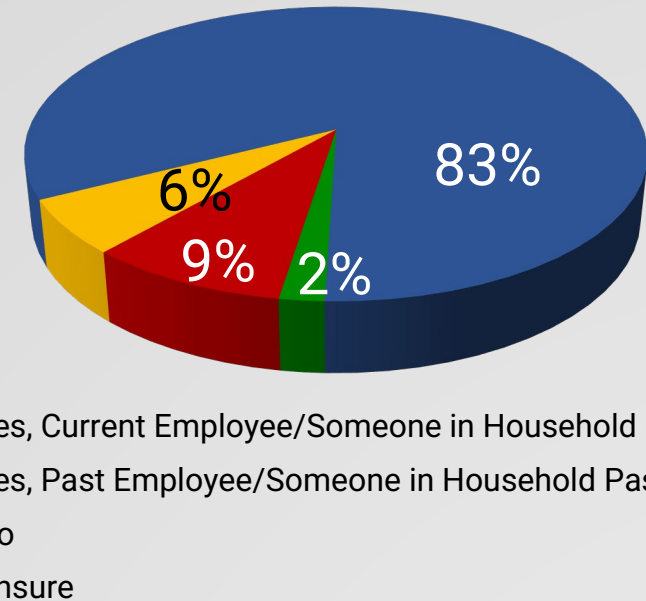


# Survey Demographics

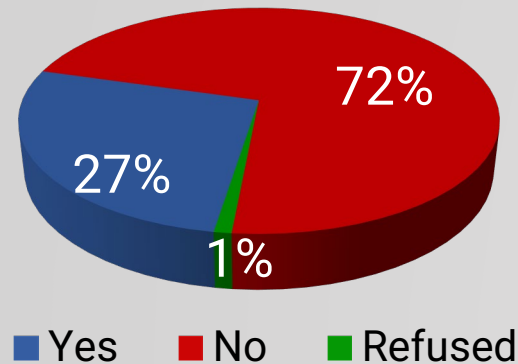
## Covered by Health Insurance



## Colorado Government Employee



## Parent of a Child Under 18?



## Educational Attainment

