

COLORING OUTSIDE THE LINES



**HEALTHIER™
COLORADO**



THE FUND FOR A
**HEALTHIER
COLORADO**



COLORADO'S
**HEALTH
CAPITOL**



HEALTHY AIR &
WATER COLORADO

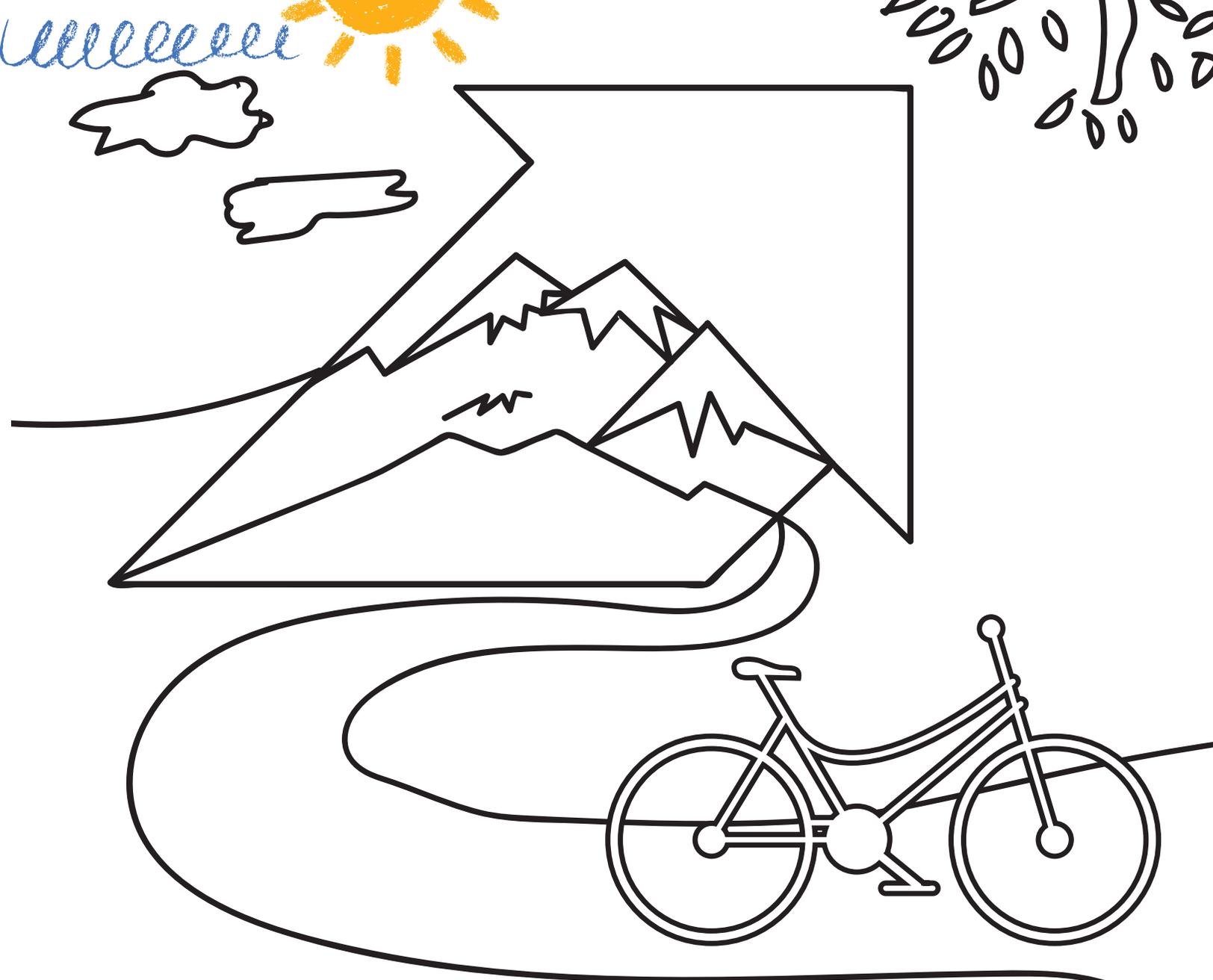


**OPEN™
ANSWER**

2022-23 ANNUAL REPORT



Letter from the CEO



OUR MISSION

Healthier Colorado is a nonpartisan, nonprofit organization dedicated to raising the voices of Coloradans in the public policy process to improve the health of our state's residents. We believe that every Coloradan should have a fair chance at living a healthy life. The people of Colorado are our constituency, and Healthier Colorado aims to make meaningful improvements throughout our state's diverse communities. Our intent is to do more than educate and advocate – we want to drive action, real change, and impact.



*Don't worry about staying in the lines,
that's where change happens.*

STATEWIDE LEGISLATIVE WORK

When we talk about coloring outside the lines, we truly drew outside of people's comfort zones - always to advance your health and well-being. We were brave enough to try new colors, draw innovative paths forward, and create our own templates to color the solutions that were not always easy, but right. This resulted in huge wins and some "better luck next session." As is the case every year, this would not have been possible without YOU taking this journey with us and also believing that there are always new books to color ... or, better yet ... that it's possible to create your own. These legislative sessions proved that coloring outside the lines is not only right but supported by people across the state. Because of you:

40,600+

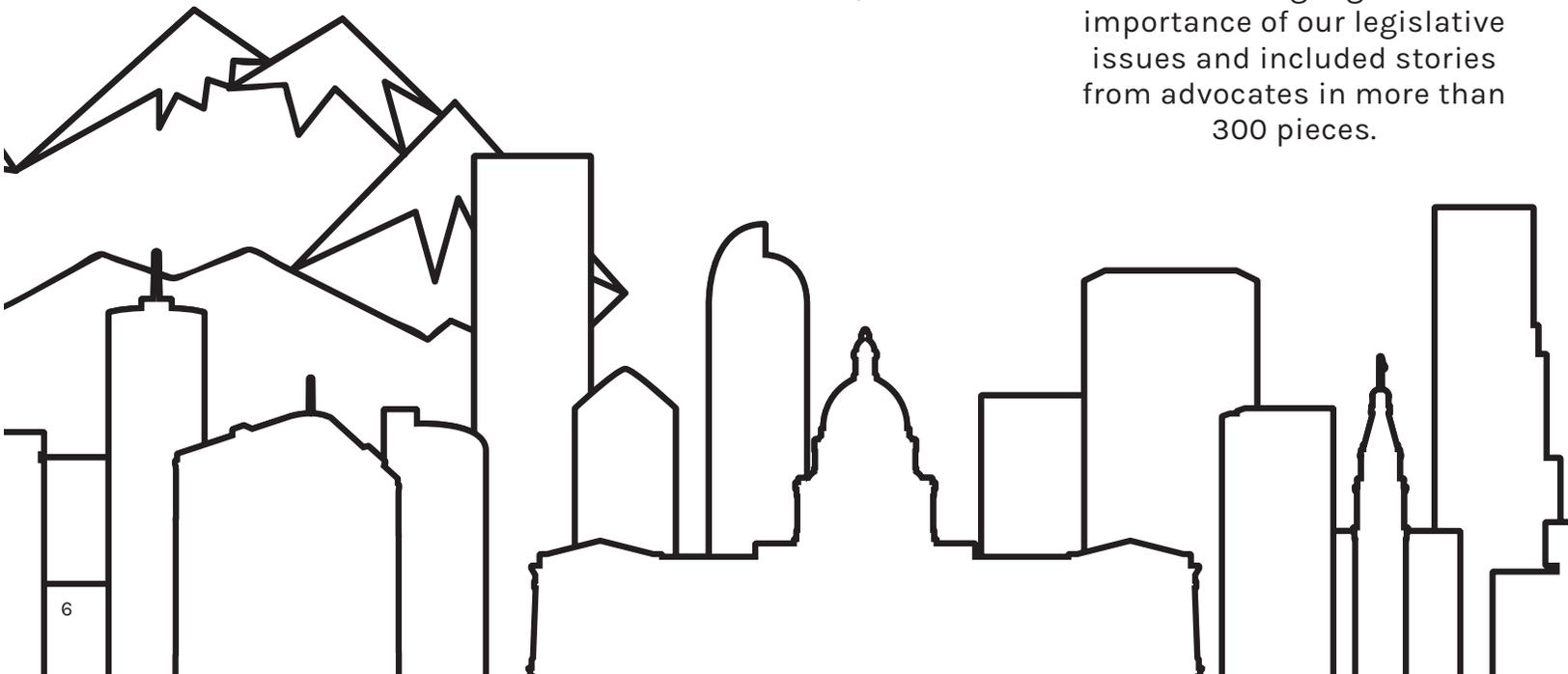
Legislators received 40,600+ emails and 6,200+ calls about the policies we spearheaded together,

250

More than 250 people were trained on advocacy, met with their elected officials, and came to the capitol to advocate for health, and

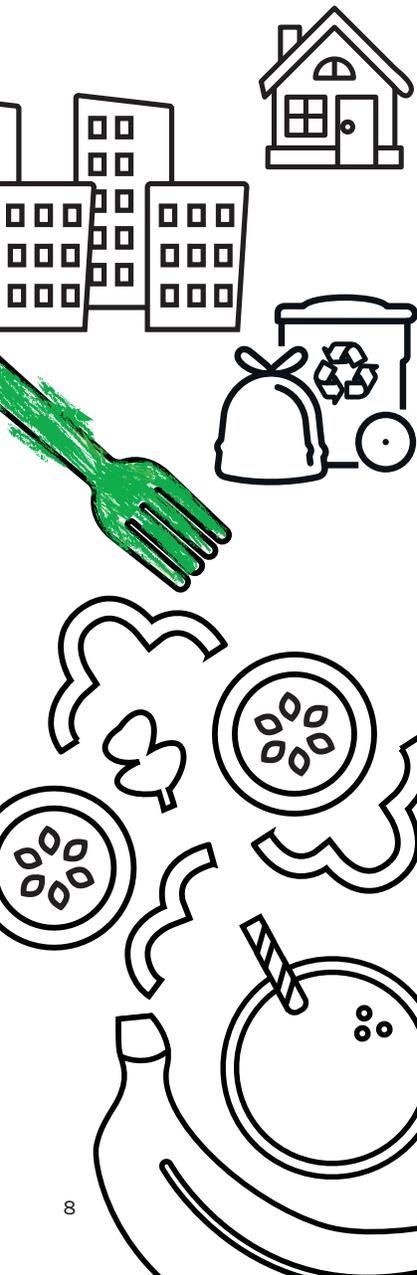
300

The media highlighted the importance of our legislative issues and included stories from advocates in more than 300 pieces.



PiLA AND STATEWIDE BALLOT INITIATIVES

PiLA (Partnerships in Local Advocacy) is our commitment to local communities. We believe in the power of local solutions and community to solve local problems. And, to us, this means supporting policy changes that come from the communities themselves. PiLA is our way of supporting local campaigns - policy change at the city, county, or special district level. In addition to our local work, we engage in meaningful statewide issues that aim to advance state-level health outcomes. You'll see that both through our PiLA program and work on statewide initiatives, we supported bold, innovative, and outside-the-lines ways that will make our state healthier.



Steamboat Springs Affordable Housing Ballot Initiative:

Voters in Steamboat Springs overwhelmingly voted to add a tax on short-term rentals to generate much-needed revenue to build and maintain affordable housing opportunities for their residents and vital workforce.



Proposition 123:

Coloradans are facing a severe housing shortage and affordability crisis. With this proposition, a first-of-its-kind dedicated amount of state dollars must be allocated to expand housing affordability throughout Colorado.



Denver Waste No More:

Requires all Denver businesses, including apartment buildings, condos, restaurants, hotels, and sporting arenas, and permitted events to provide compost and recycling pick-up services alongside trash services.



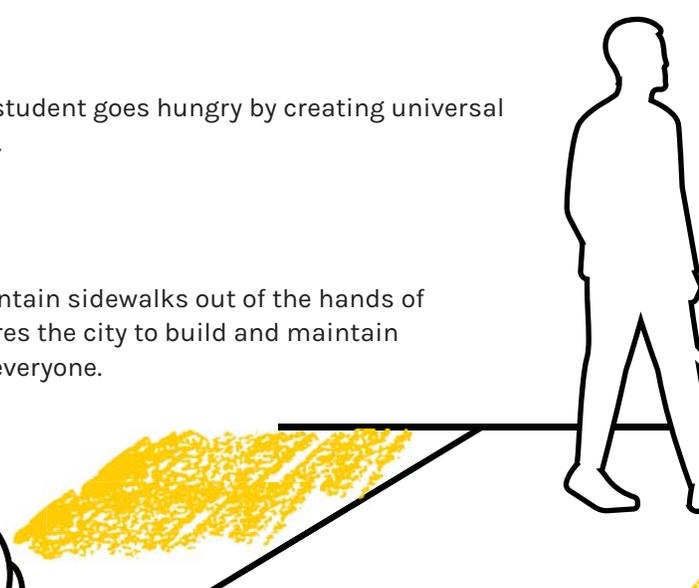
Proposition FF:

Ensures that no public school student goes hungry by creating universal eligibility for free school meals.



Denver Sidewalks:

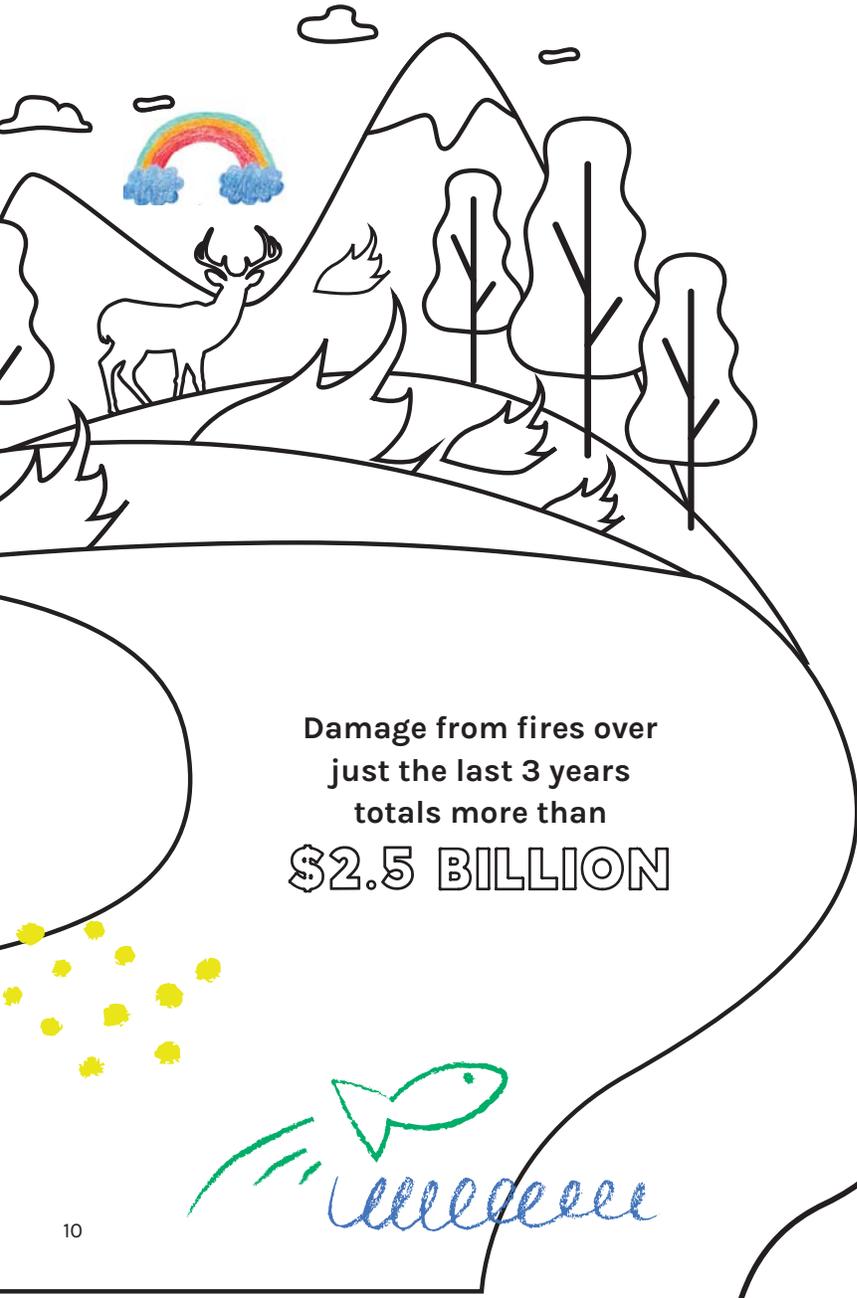
Takes the responsibility to maintain sidewalks out of the hands of Denver homeowners and requires the city to build and maintain safe, accessible sidewalks for everyone.





HEALTHY AIR & WATER COLORADO

Healthy Air and Water Colorado Action is Healthier Colorado’s sister organization that focuses exclusively on public policy that addresses the growing public health threats posed by climate change. They are another example where coloring outside the lines has paid off in big ways. We know that worsening air quality, rising temperatures and threats to water availability and quality – all products of climate change – have profound impacts on human health, particularly for our most vulnerable community members like those with existing health issues and children. While our Healthier Colorado work focuses on broadly mobilizing grassroots Coloradans, our charge with this project is to engage health care professionals, including frontline health care providers who see and treat the real health issues caused by our changing environment.



Damage from fires over just the last 3 years totals more than **\$2.5 BILLION**

STATE LEGISLATIVE WORK

Establishment Of A Wildfire Resiliency Code Board SB23-166



As climate change increases the severity and frequency of Colorado wildfires, it is more important than ever that we are building our homes and communities to be more fire-resistant. This bipartisan bill creates a statewide "code board" that will establish minimum fire-hardening building standards for new construction and substantially remodeled buildings built in the most wildfire-prone areas of Colorado.

Pollution Protection Measures HB23-1294



With 75 ozone action alert days for the Denver Metro region during the 2022 ozone season, it is clear that Colorado needs swift, bold solutions to improve air quality. This bill establishes an interim committee to work on identifying solutions to Colorado’s ozone crisis. The bill also requires a rulemaking to define "cumulative impacts", which will help ensure that state agencies are considering all environmental factors that are impacting public health when making decisions related to air quality.



OPEN ANSWER

Open Answer is Healthier Colorado's sister organization that bridges campaigns, candidates, and organizations with the communities they wish to engage. They do this through a series of tactics, ranging from face-to-face fundraising to door-to-door Get Out The Vote (GOTV) efforts, and everything in between.

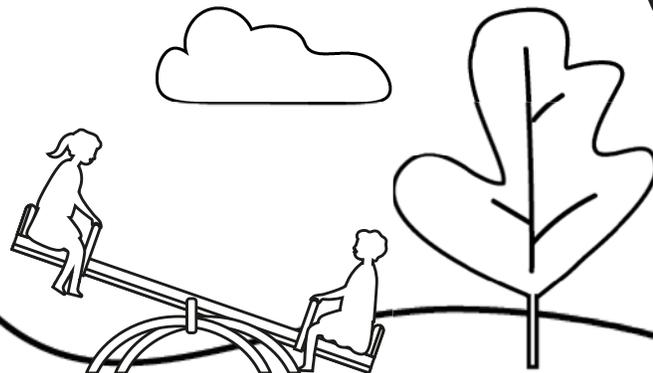
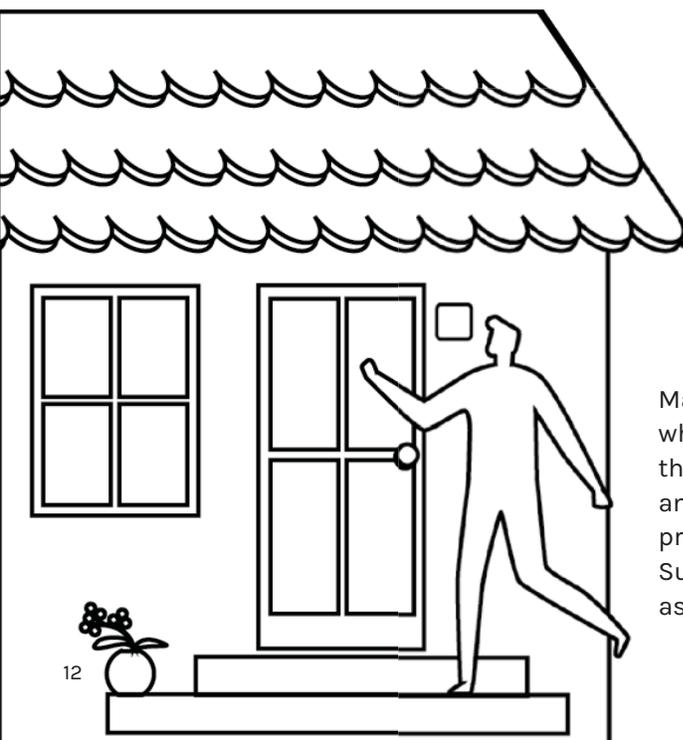
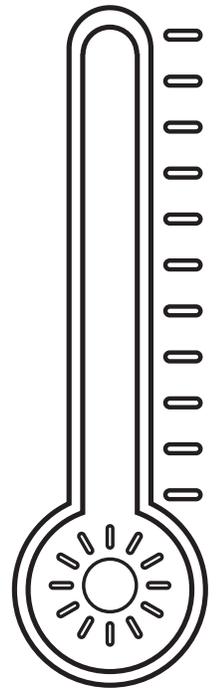
Since its launch in late 2021, Open Answer has exceeded expectations in terms of the breadth and innovation of projects they have taken on. To help lead the work, Open Answer welcomed their first Executive Director, Kate Stigberg, transitioning from her role as Senior Director of Activism at Healthier Colorado.

The success over the last year and a half has led to the launch of Open Answer Mobilize, which is their 501c3 programmatic work that encompasses projects that go beyond what people think of when they think of "canvassing."

EXTREME HEAT SURVEY

A partnership with Healthy Air and Water Colorado

One of the best examples of how Open Answer has gone beyond traditional canvassing is the late-summer project of 2022 - a partnership with our sister organization, Healthy Air and Water Colorado (HAWC). HAWC was considering policy changes to minimize the health impacts of extreme heat. They wanted the policy to be community-informed, so they partnered with Open Answer to understand how Denverites experience extreme heat. Open Answer's community mobilizers collected nearly 900 surveys from households in neighborhoods that are most vulnerable to the negative impacts of extreme heat. In addition to targeted door-to-door outreach, OA tabled at community hubs like libraries and rec centers. You can read more about the survey's findings in the HAWC section of this report, but we wanted to highlight here the value of face-to-face conversations and how organizations can use them to build policy, challenge assumptions, and learn about the people they aim to serve.

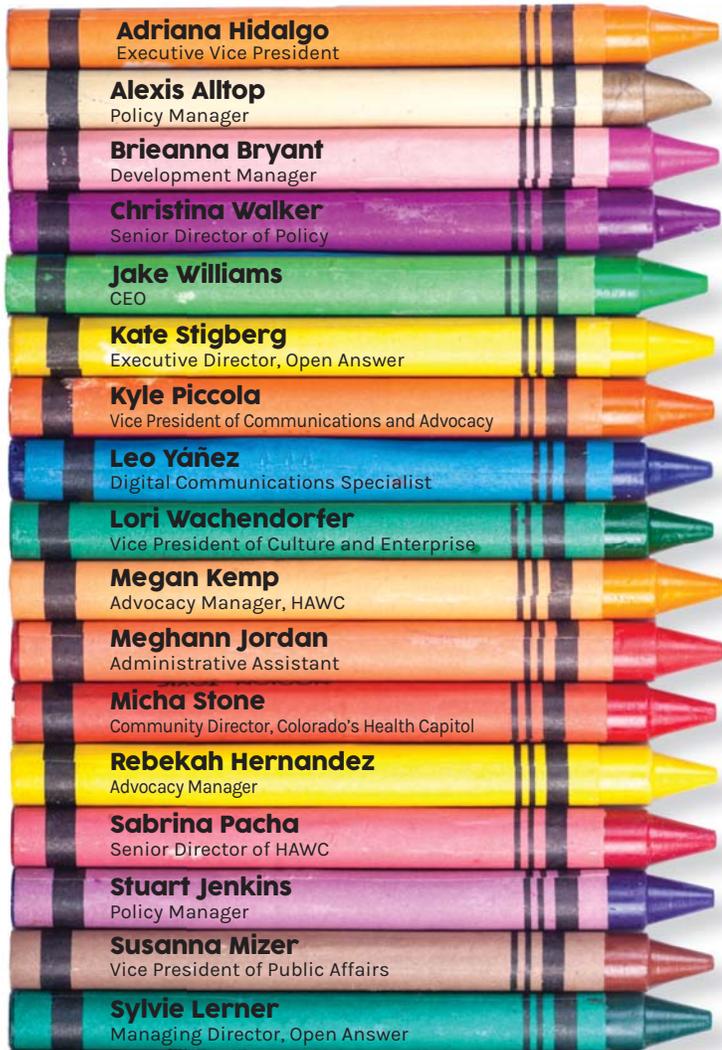


Many decision-makers and organizations make assumptions about what a community needs, but rarely does that mean going straight to them to ask. Qualitative data collection through door canvassing is another tactic to bridge the community to policymakers, but also the process can empower traditionally disenfranchised communities. Survey participants reported that this was the first time they had been asked about their lived experiences and for their input on policies.



STAFF

as of July, 2023



Adriana Hidalgo
Executive Vice President

Alexis Alltop
Policy Manager

Brianna Bryant
Development Manager

Christina Walker
Senior Director of Policy

Jake Williams
CEO

Kate Stigberg
Executive Director, Open Answer

Kyle Piccola
Vice President of Communications and Advocacy

Leo Yáñez
Digital Communications Specialist

Lori Wachendorfer
Vice President of Culture and Enterprise

Megan Kemp
Advocacy Manager, HAWC

Meghann Jordan
Administrative Assistant

Micha Stone
Community Director, Colorado's Health Capitol

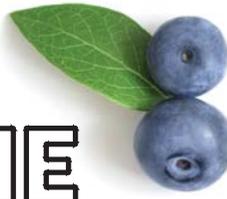
Rebekah Hernandez
Advocacy Manager

Sabrina Pacha
Senior Director of HAWC

Stuart Jenkins
Policy Manager

Susanna Mizer
Vice President of Public Affairs

Sylvie Lerner
Managing Director, Open Answer



WELCOME

Adriana Hidalgo!

Adriana is Healthier Colorado's newest team member and Executive Vice President. She comes with vast experience in organizational alignment, political strategy, and bipartisanship. She is excited to join an organization that believes everyone should have an equal opportunity to thrive, and her snack of choice is Greek yogurt with fresh berries and Colorado honey.



LEADERSHIP

Healthier Colorado Board as of July, 2023

Gwen Benevento (Chair)
Of Counsel
Maven Law Group

Courtney Cuff
Executive Director
The Impact Project

Mike Dino
Senior Policy Advisor
Squire Patton Boggs, LLP

Jim Garcia, MPA
Executive Director
Clínica Tepeyac

John Marshall
President
Colorado Mesa University

Pete Maysmith
Senior Vice President of Campaigns
League of Conservation Voters

Brigette McClellan
PsyD, Licensed Clinical Psychologist
Denver Health

Crystal Potter Rivera (Vice Chair)
Executive Director
Denver Health Foundation

Jayson Sime
Director of Organizing
The Wilderness Society

Karl Nieschburg
Compliance Officer
Prowers Medical Center





THE FUND FOR A HEALTHIER COLORADO

The Fund for a Healthier Colorado (TFHC) is a 501(c)(3) sister organization that was founded in 2015 and uniquely works across a wide range of health and wellbeing issues. We educate decision-makers and raise the voices of everyday folks across the state to meaningfully move the needle on health equity. We have built a passionate and active membership base from all 64 counties in Colorado. TFHC makes a difference through the following activities:



Going beyond the boundaries of the page isn't always political, in fact, it's oftentimes more about showing up for communities who need support or educating people so they have the information they need to make important decisions. The Fund for a Healthier Colorado created our own drawing boards and started three first-of-its-kind endeavors.





LEADERSHIP

TFHC Board as of July, 2023

Mike Dino
(Board Chair)
Senior Policy Advisor
Squire Patton Boggs, LLP

Rachel Kaygi
Political Advisor

Meg Lafave
Chief of Staff
Kent Thiry

Orlando Padilla Jr., MA., LPC
Executive Regional Director
Samaritan House at Catholic Charities

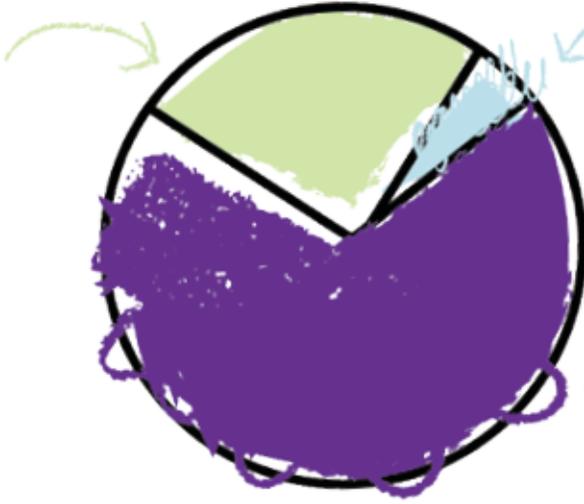
2022 FINANCIALS

The Fund For A Healthier Colorado and Colorado's Health Capitol

The figures presented below are unaudited as we went to press before the completion of our annual audit.

Expenses

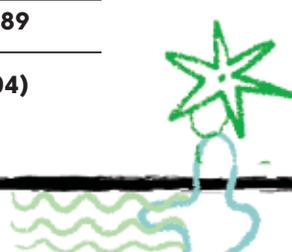
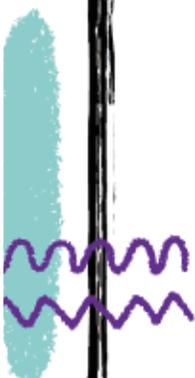
Management
& General
22%



Fundraising
3%

Program Expenses
75%

Revenue	
Donations & Grants	\$ 1,244,641
Contract Revenue	\$ 47,671
Rental Income	\$ 1,123,125
Miscellaneous Revenue	\$ 42,148
Total Revenue	\$ 2,457,585
Expenses	
Program	\$ 1,991,777
Management & General	\$ 586,964
Fundraising	\$ 82,348
Total Expenses	\$ 2,661,089
Change in Net Assets	\$ (203,504)





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