



ADDING UP TO HEALTH



HEALTHIER™
COLORADO

ANNUAL EVENT
Wednesday, November 30th, 2016

Healthier Colorado brings people together because we believe that when it comes to health, you're not on your own. In our first two years, we have supported 25 public policy campaigns for health improvement and mobilized over 60,000 Coloradans to actively support those efforts. It's all adding up to real progress. Come celebrate with us on November 30th at our second annual event.

Our Organization

Healthier Colorado is a nonpartisan, nonprofit organization dedicated to raising the voices of Coloradans to improve the health of our state's residents via public policy. We believe that every Coloradan should have a fair chance at living a healthy life. In our first two years of existence, we have mobilized over 60,000 Coloradans to take an action in support of one our campaigns. Our successes include: changing statewide rules for childcare centers to improve nutrition and physical activity for kids in their care, passing legislation to place needed health care providers in rural areas, and initiating better physical education programs in Denver Public Schools.

Your Opportunity

Healthier Colorado is a nationally unique organization that is creating a movement for health improvement, and we gather supporters together each year at our annual event to learn from colleagues, celebrate our successes, and look ahead to the future. Most importantly, we have fun. This year, we are featuring our new [Advocacy Fellowship Program](#), which is creating a talented and diverse next generation of Colorado health leaders. We will celebrate the work of our inaugural class of four fellows, and proceeds from the event will support the advancement of this program.

Sponsorship Packages

Revolutionary - \$9,000

- Name and logo on program cover
- Full page ad in program
- Projection of name or logo during event
- Name and logo presented on all print and digital promotional materials
- Option to speak at podium
- Option to place branded collateral on attendee seats
- Exclusive display option (table or other promotional representation)
- One guest table (10 event tickets) with branded center placard

Tide Turner - \$6,000

- Full page ad in program
- Name and logo presented on all print and digital promotional materials
- Option to place branded collateral on attendee seats
- Exclusive display option (table or other promotional representation)
- One guest table (10 event tickets) with branded center placard

Change Maven - \$3,000

- Half page ad in program
- Name and logo presented on all print and digital promotional materials
- Five event tickets

Catalyst - \$1,000

- Quarter page ad in program
- Name and logo presented on all print and digital promotional materials
- Three event tickets

Activist - \$500

- Inclusion in the list of sponsors in event program
- Two event tickets



Special opportunity for food sponsors:

If you are a company that sells or distributes food or related products or services, we can tailor opportunities for you that include featuring your products in the lunch that is served that day or by being a headlining sponsor of the event's friendly chili recipe competition that will feature a prominent Republican versus a prominent Democrat. These sponsorships are offered at the Tide Turner or Revolutionary levels.

All individual ticket sales and sponsorship disbursements will be directed to Healthier Colorado, unless otherwise requested. Contributions to Healthier Colorado are not tax deductible. However, tickets and sponsorships may be purchased through The Fund for a Healthier Colorado, and those donations would be tax deductible. If you would like to arrange for a contribution to the Fund for a Healthier Colorado or have any other questions, please contact **Flora Welsh** at fwelsh@healthiercolorado.org.