About Healthy Air and Water Colorado

Healthy Air and Water Colorado is a project of Healthier Colorado. Healthy Air and Water Colorado (HAWC) is an organization of health professionals who engage in the public policy process in the interest of addressing the health challenges associated with our changing climate.

Who We Seek

Healthy Air and Water Colorado is in search of an enthusiastic professional to help grassroots Coloradans, the media, and policymakers make the connection between climate change and the health of Coloradans, and take positive action to address both. The approach to doing so will be through mobilizing health professionals to engage in the climate change debate and highlight the health impacts of our changing environment via the regulatory process, the state legislature, local policy change opportunities, and through earned media.

This is a grant-funded full-time position. This individual will report to Healthier Colorado’s Senior Director of Activism and will work in collaboration with the team to ensure grant deliverables are met.

Job Duties

Activist recruitment and management

- Develop a strategic plan for the recruitment and activation of health professionals.
- Recruit new health professionals to join our network through both traditional and innovative methods, including:
  - One-on-one and small group meetings
  - Paid email list acquisition
  - Phone banking
  - Targeted digital ads
  - Recruitment at health conferences
  - Events
- From the network of professionals, commit individuals to become spokespeople, pen OpEds and LTEs, testify on policies and the regulatory process, and meet with decision-makers at all levels of government.
- If necessary, work with vendors on: list acquisition, paid calls, and other advocacy platforms to recruit and mobilize activists.
• Ensure all activists’ contact information is stored and accurate in our CRM.

**Coalition collaboration and policy support**
• Attend coalition meetings with other organizations working on climate-related policies and rulemaking.
• Work with organizational partners to ensure the HAWC-supported policies have a health voice.
• Represent Healthy Air and Water Colorado at the state capitol and through the regulatory process.

**Communications**
• Work with the communications team (contractors, coalition points of contact, or internal communication staff) to create action alerts and corresponding forms.
• Work with the communications team on earned media strategy, content development and placement.
• Compose fact sheets, creative for digital ads, and other collateral needed for outreach.
• When necessary via email, text, and social media mobilize the network of professionals to contact decision-makers.

**Job Qualifications**

The ideal candidate will have the following qualifications:

• Ability to communicate with a diverse audience - health professionals, elected officials, community members.
• Willingness to travel to all parts of the state when necessary.
• 2-5 years of campaign or other organizing experience.
• Well rounded understanding of the legislative and rulemaking process.
• Ability to handle multiple projects at once.
• Passion for improving health through public policy change.

Salary commensurate with experience (range: $48k-55k). This position is eligible for Healthier Colorado’s full benefits package which includes health, dental, and vision insurance, as well as retirement benefits.

Healthier Colorado is an Equal Opportunity Employer and does not discriminate. We celebrate diversity of all sorts and enthusiastically encourage all qualified persons to apply.

Applications will be reviewed on a rolling basis and the position will remain open until filled. The projected start date for this position is June 1, 2020.

Please submit a cover letter and resume to info@healthiercolorado.org with the subject “HAWC ORGANIZER”