

# BELIEVE IN BETTER



HEALTHIER™  
COLORADO

GALA 2020



SPONSORSHIP  
OPPORTUNITIES



# ABOUT US

Healthier Colorado is a nonpartisan, nonprofit organization dedicated to raising the voices of Coloradans to improve the health of our state's residents via public policy. We believe that every Coloradan should have a fair chance at living a healthy life.

We believe that every Coloradan should have a fair chance at living a healthy life, and aim to make meaningful improvements throughout our state's diverse communities. In our first six years, we have supported dozens of pro-health public policy campaigns and mobilized 168,000 Coloradans to actively support those efforts.

**We are making real changes in the lives of Coloradans.**







# OUR IMPACT.

Healthier Colorado is the only health advocacy organization in the U.S. that deploys the full range of political activity— from lobbying to ballot measures to engaging in candidate elections— with the goal of changing public policy to positively affect the health of the community. The people of Colorado are our organization’s constituency. We take this responsibility seriously and thus conduct a thorough and inclusive statewide process to figure out where to direct our resources and advocacy.



**47,295**  
**subscribers**



**12,827**  
**followers**



**3,132**  
**followers**



**168,000** Coloradans have  
taken an action in support of  
one of our campaigns.



# WE BELIEVE IN BETTER.

We hope you'll join us for Healthier Colorado's 2020 Annual Event: Believe in Better being held at Le Meridien Downtown Denver on the evening of September 12th! This year's event features a special cocktail reception on the roof of 54thirty the highest open-air rooftop bar in Denver. You don't want to miss it.



We're excited to announce this year's keynote guest Vann Newkirk to the stage. Vann is a staff writer at *The Atlantic*. In his writing he covers politics and policy, focusing on civil rights, environmental justice, and health policy.



# SPONSOR OUR GALA

SPONSORSHIP BENEFITS	\$1,000	\$3,000	\$5,000	\$10,000	\$15,000
<b>Seats</b>	<b>2 tickets</b>	<b>5 tickets</b>	<b>10 tickets</b>	<b>1 table</b>	<b>2 tables</b>

## EXPOSURE

<b>Advertising in all digital collateral</b>	●	●	●	●	●
<b>Ad in program, and name recognition on screen at event</b>	●	●	●	●	●
<b>Name and logo on event webpage</b>		●	●	●	●
<b>Name recognition at table during event</b>			●	●	●
<b>Complimentary valet</b>				●	●
<b>Acknowledgement from stage during event</b>				●	●
<b>Name and logo on program cover</b>					●
<b>Opportunity to be named as VIP Reception sponsor</b>					●
<b>Presenting sponsor in promotional materials</b>					●

# YOUR OPPORTUNITY

Each year we gather supporters at our Annual Event to learn from colleagues, celebrate our success and fundraise towards even bigger wins in the following year. When you support Healthier Colorado by sponsoring you are cementing your voice as an advocate for the health of all Coloradans. Consider a sponsorship and join the movement today.

All individual ticket sales and sponsorship disbursements will be directed to Healthier Colorado, unless otherwise requested. Contributions to Healthier Colorado are not tax deductible. However, tickets and sponsorships may be purchased through The Fund for a Healthier Colorado, and those donations would be tax deductible. If you would like to arrange for a contribution to the Fund for a Healthier Colorado or have any other questions, please contact Ashley Barrow, Development Director at (303) 605-3497 or [ABarrow@healthiercolorado.org](mailto:ABarrow@healthiercolorado.org)