



The Colorado Health Foundation™

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# COLORADO CORONAVIRUS OPINION SURVEY PART 1

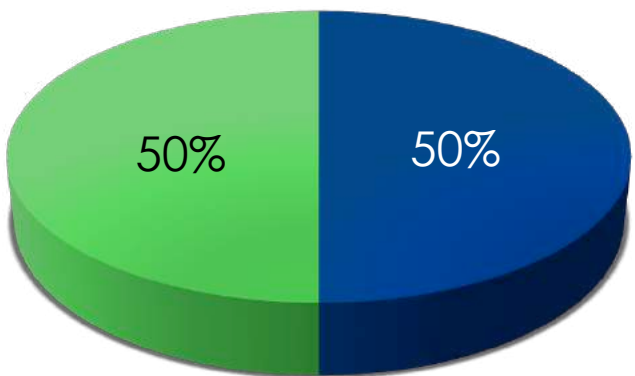
April 15<sup>th</sup> to 21<sup>st</sup>, 2020



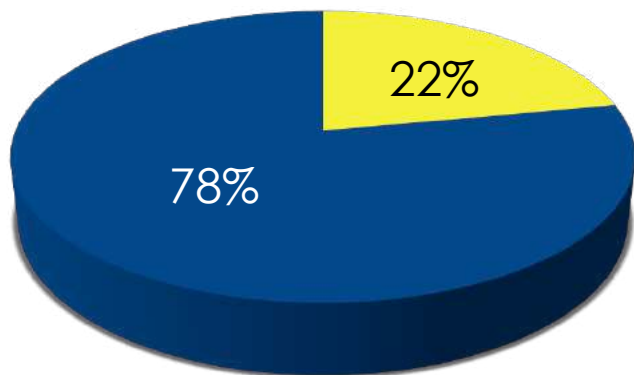
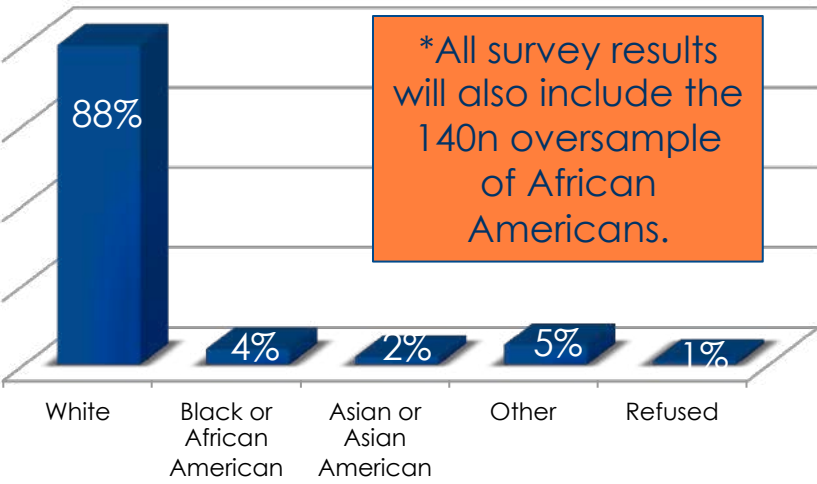
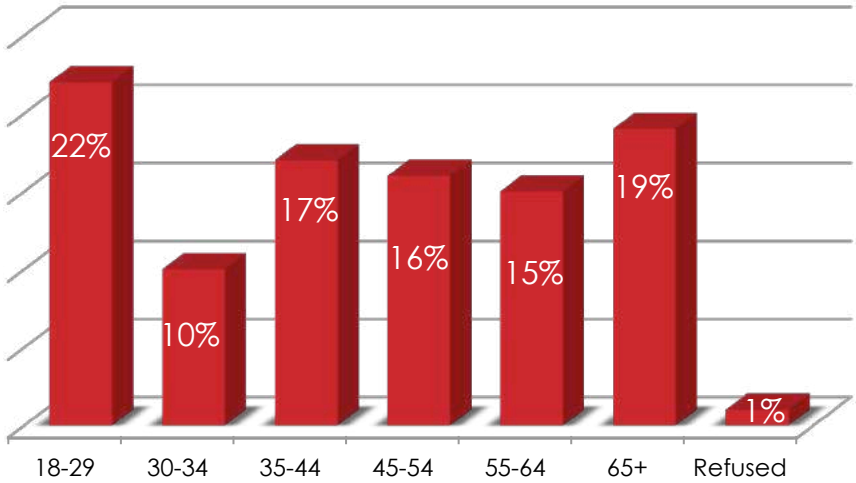
# Methodology

- Magellan Strategies is pleased to present the results of a 1,000n live telephone and online survey of adults in the state of Colorado.
- This survey does include an oversample of 140 African American respondents.
- The interviews were conducted from April 15<sup>th</sup> to 21<sup>st</sup>, 2020.
- The overall survey has a margin of error of +/- 3.1% at the 95% confidence interval. The African American oversample has a margin of error of +/- 8.28%. Subgroups of voters will have higher margin of error than the overall sample.
- The survey results were weighted based upon the 2019 Colorado population estimates from the United States Census Bureau.

# Survey Demographics



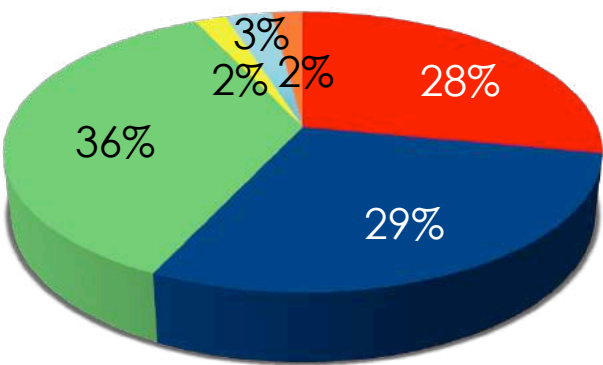
■ Male ■ Female ■ Do You Identify Differently ■ Refused



■ Yes, Hispanic ■ No, Not Hispanic  
■ Refused

# Survey Demographics

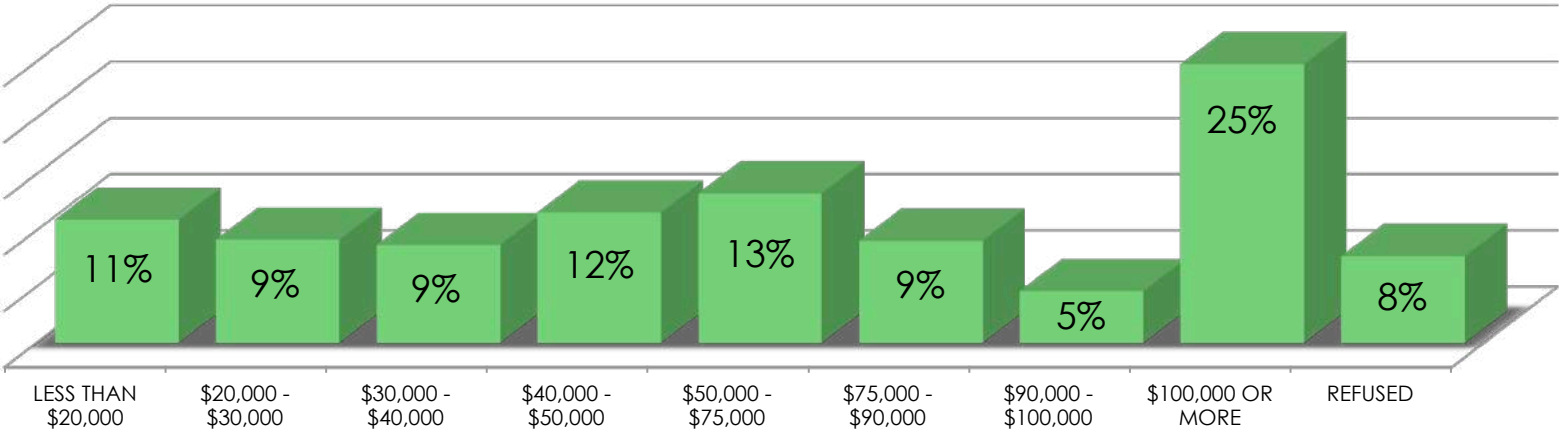
## Party Affiliation

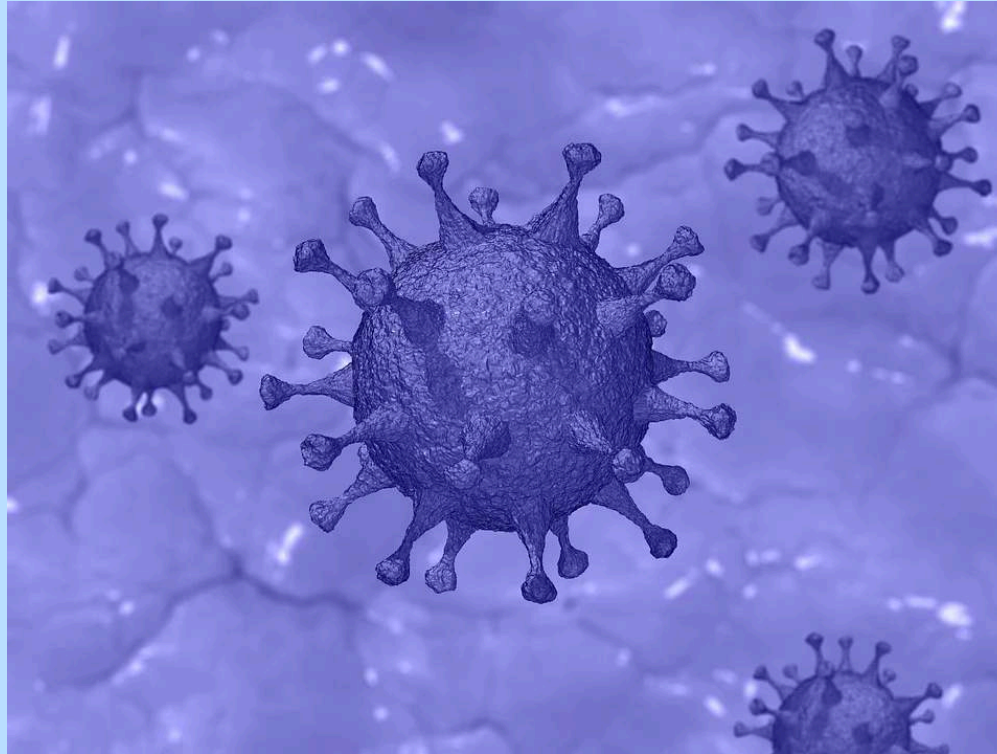


- Republican
- Democrat
- Unaffiliated
- Identify with Some Other Party
- Identify with No Party
- Refused

## INCOME

Last year, what was your total family income before taxes?





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IS THE WORST OF THE  
CORONAVIRUS BEHIND US  
OR IS THE WORSE YET TO COME?

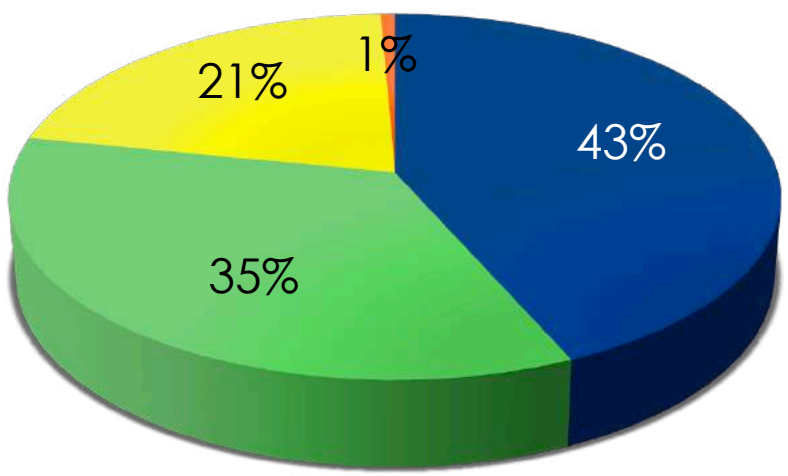


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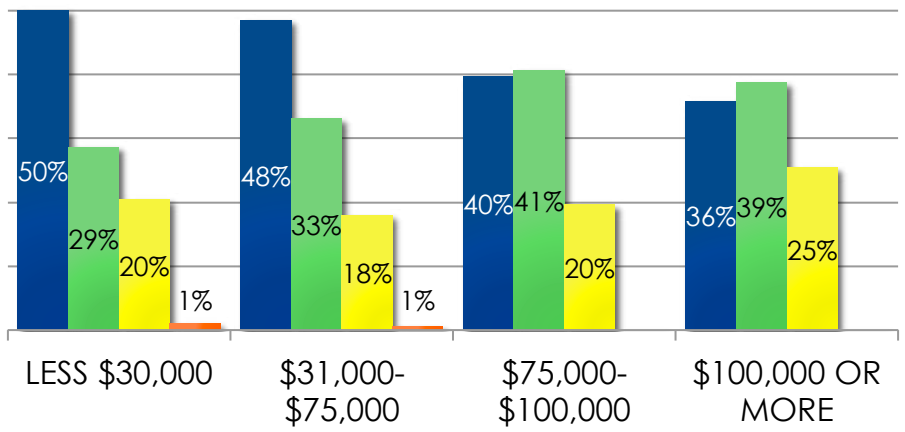
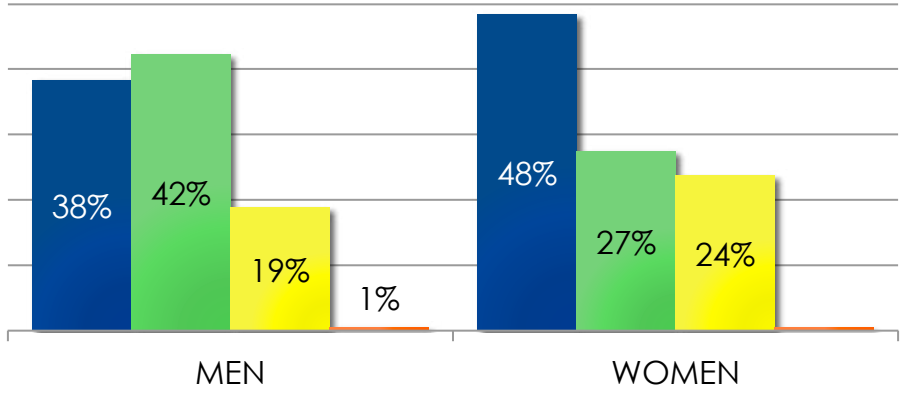


# Which of the following best describes your feelings about the coronavirus outbreak in the United States?

Forty-three percent of Coloradans feel the worst of the coronavirus is yet to come, 35% think the worst is behind us, and 21% did not have an opinion on the question. Families and individuals with lower incomes, and households that have experienced job or income losses are more likely to feel the worst is yet to come. Among African Americans respondents, 55% feel the worst is yet to come. The data also found that women in general were more likely to feel the worst is yet to come.

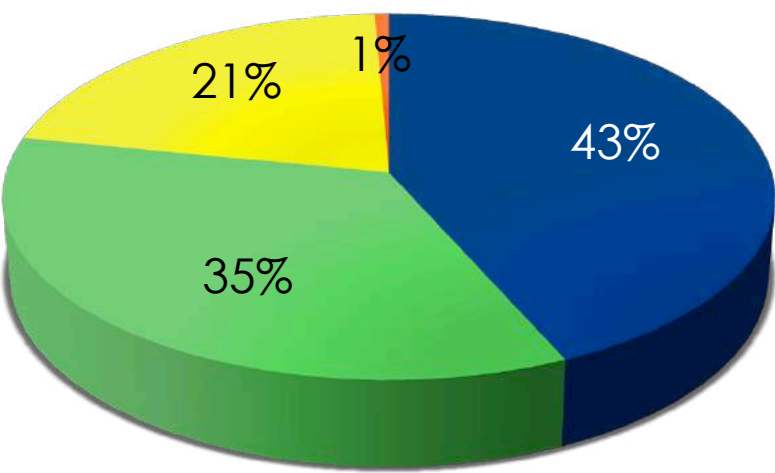


- WORST IS YET TO COME
- WORST IS BEHIND US
- UNSURE/DON'T KNOW
- REFUSED

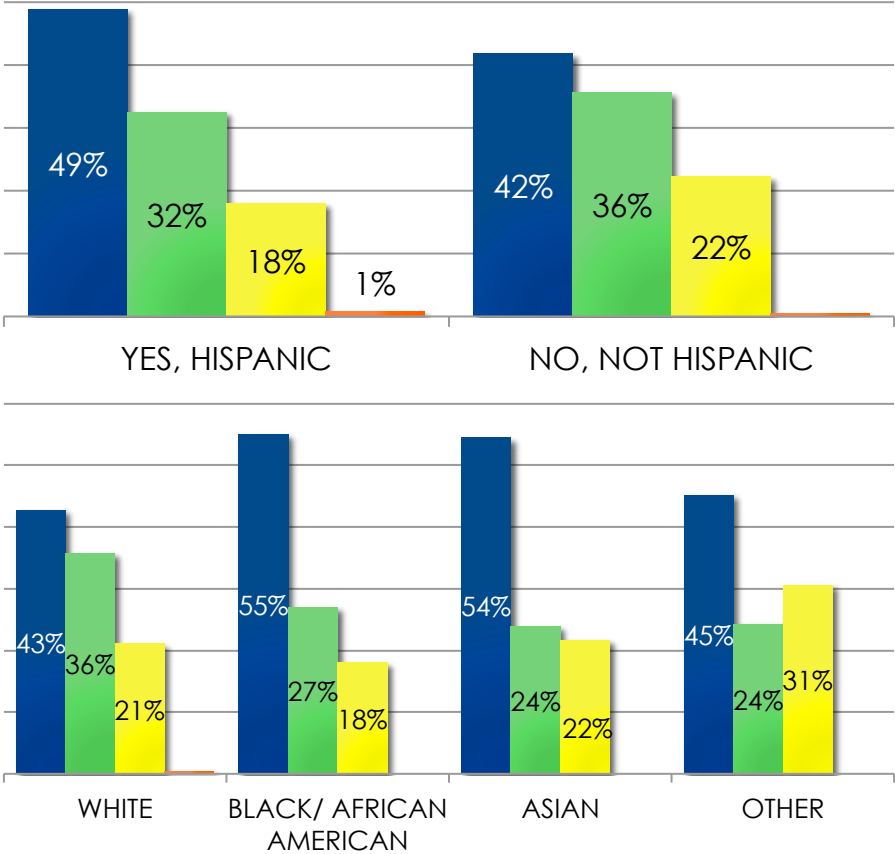


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- WORST IS YET TO COME
- WORST IS BEHIND US
- UNSURE/DON'T KNOW
- REFUSED



\*African American data is based on the oversample results.





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# COLORADANS WHO HAVE LOST A JOB, INCOME, OR PAID HOURS



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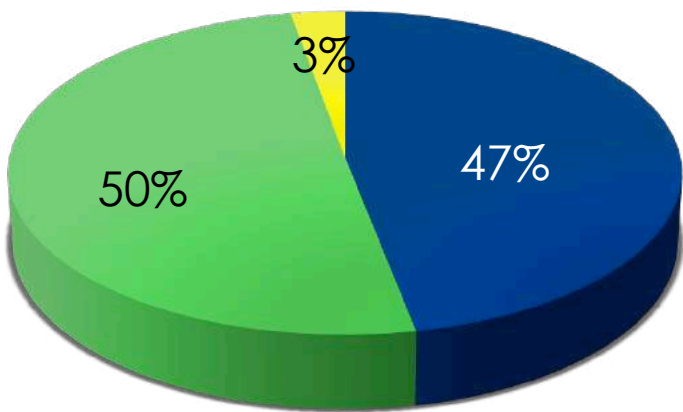






# Have you or someone in your household lost a job, lost income, or had paid hours reduced as a result of the coronavirus outbreak?

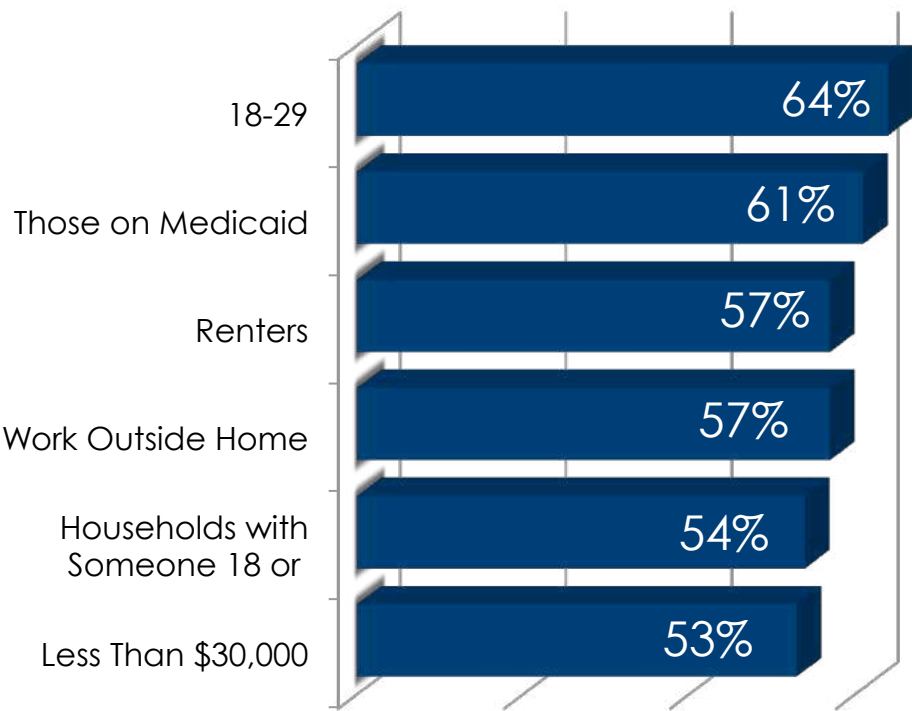
Forty-seven percent of Coloradans say they or someone in their household has lost their job (16%), lost income (18%), or had their paid hours reduced (13%) as a result of the coronavirus. Population subgroups that are experiencing the brunt of job and income losses include younger people aged 18-29 (64% lost job/income), people who rent their home (57%), individuals who work outside the home (57%), folks on Medicaid (61%), households with \$30K annual income or less (53%) and households with an individual 18 years or younger (54%).



■ TOTAL YES ■ TOTAL NO ■ REFUSED

Yes, Lost a Job	16%
Yes, Lost Income	18%
Yes, Had Hours Reduced	13%
No, Still Working	33%
No, Not Working Before	17%

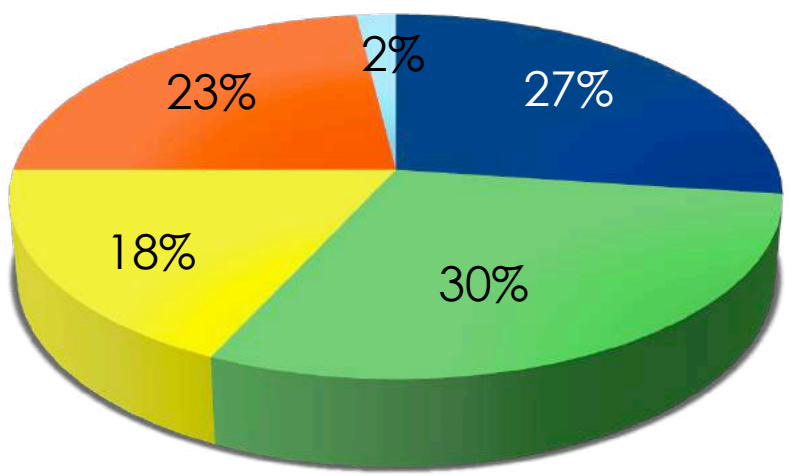
Population Subgroups That Have They Highest Percentage of Lost Job, Income or Hours Reduced



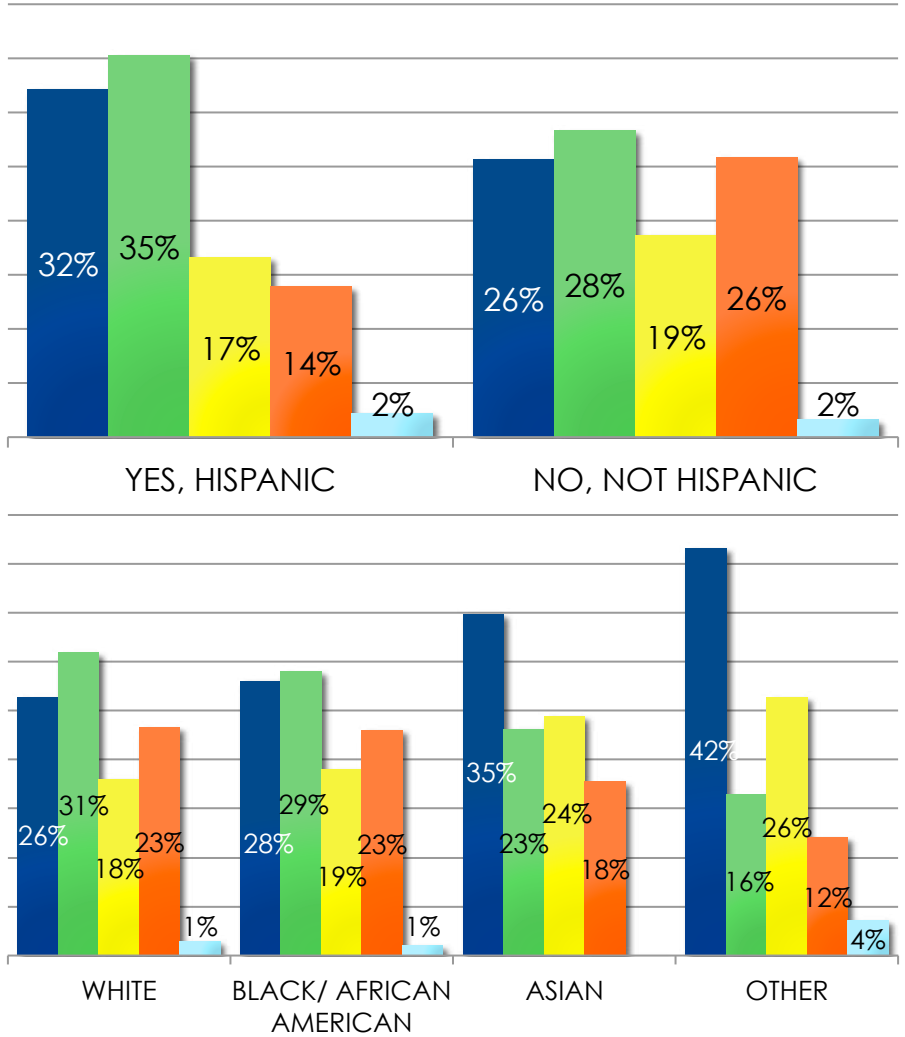
■ Total Yes, Lost Job, Income, Hours

***How concerned are you that you or someone in your household will lose your job, lose income, or have paid hours reduced within the next six months due to the coronavirus outbreak?***

A majority of Coloradans, 57%, said they were either very concerned (27%) or somewhat concerned (30%) that they or someone in their household would lose their job, income or paid hours in the next six months.



- VERY CONCERNED
- SOMEWHAT CONCERNED
- NOT TOO CONCERNED
- NOT CONCERNED AT ALL
- UNSURE/REFUSED





# HOW THE CORONAVIRUS HAS IMPACTED COLORADANS' EMPLOYMENT STATUS



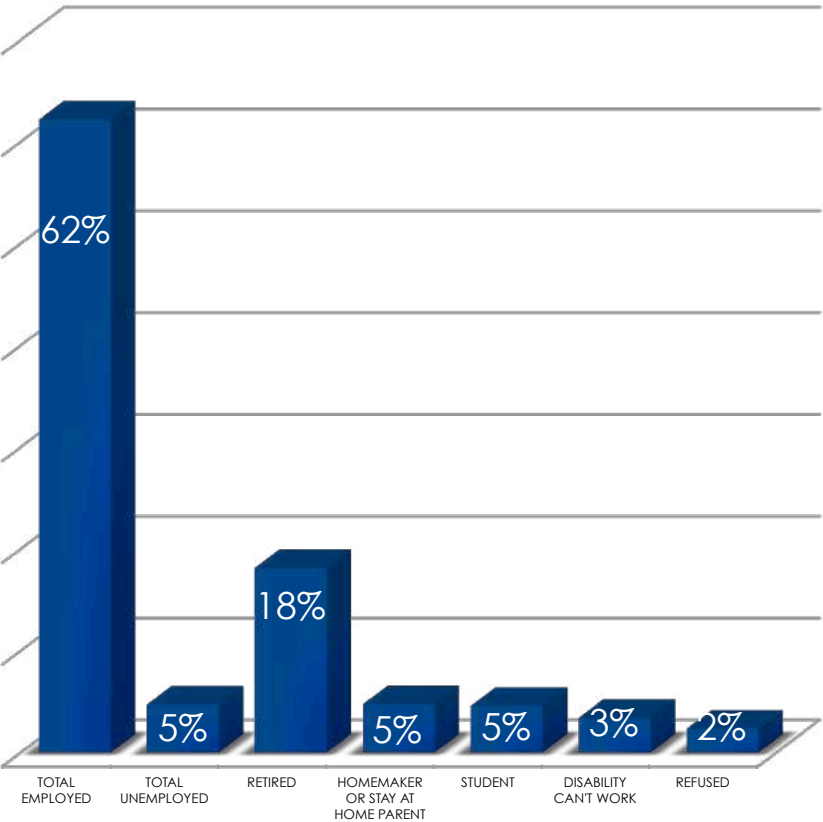
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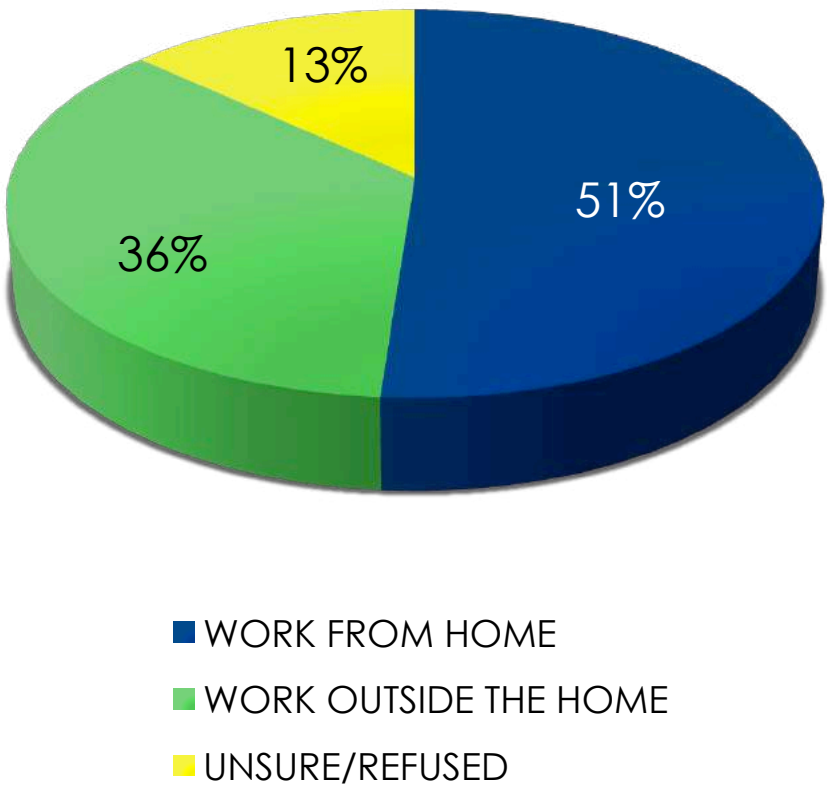
# Have you been working outside your home during the coronavirus outbreak, or have you been working from home during the outbreak?

The survey attempted to build a demographic picture of the Coloradans who are working, whether they are currently working at home or working outside the home. Among 622 respondents who are still working since the outbreak started, 51% said they are working from home and 36% said they are working outside the home.

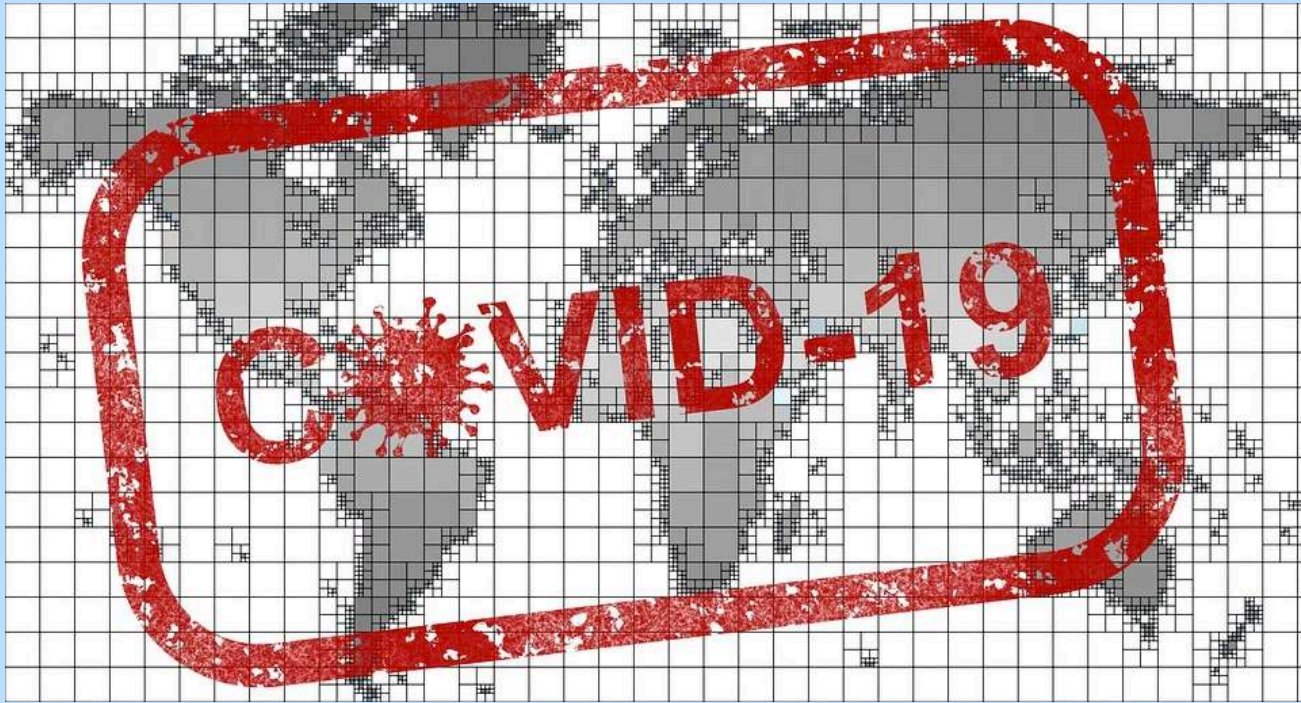
Employment Status Before Coronavirus  
Outbreak  
All Respondents



Results were among the 62% of respondents  
still working.  
622n, +/- 3.39% MoE







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# HOW THE CORONAVIRUS HAS IMPACTED COLORADANS' FINANCIAL SITUATION



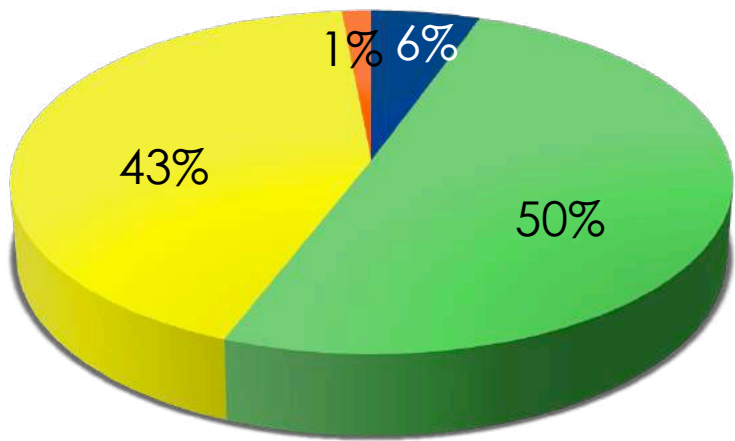
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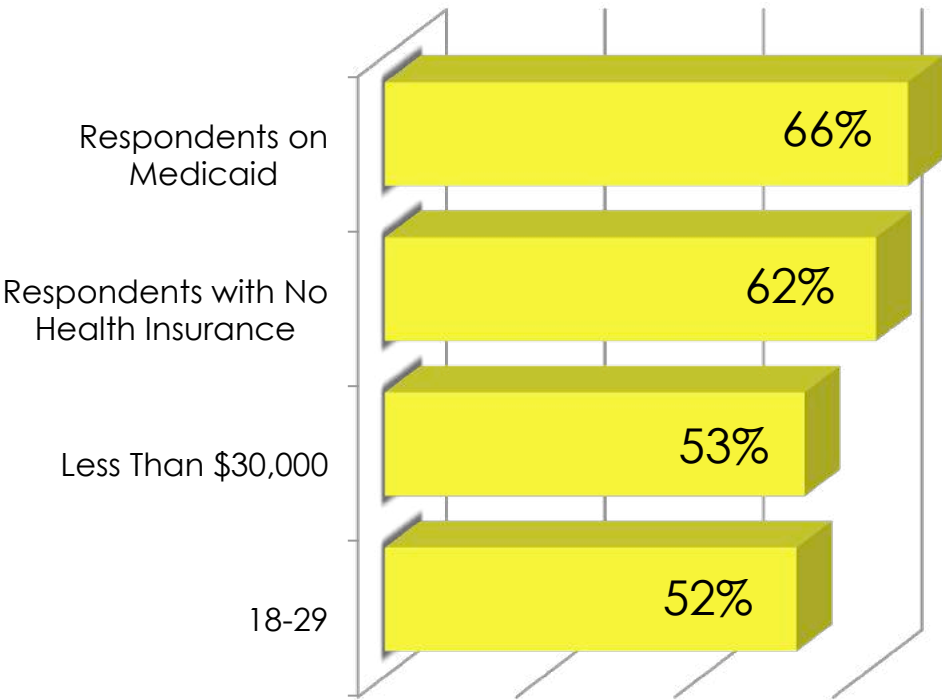
**How has the coronavirus outbreak affected your financial situation?**  
**Is it better than it was before the coronavirus outbreak, about the same as it was before, or worse than it was before the coronavirus outbreak?**

Forty-three percent of respondents said the coronavirus has made their financial situation worse while 50% said their financial situation is the same as it was before. Population subgroups that have a worse financial situation include households with incomes of \$30,000 or below (53% financial situation worse than before), younger individuals aged 18 to 29 (52% worse), people that do not have health insurance (62% worse), and individuals on Medicaid (66% worse).

**Population Subgroups that have a Worse Financial Situation than Before Coronavirus**



- BETTER THAN BEFORE
- ABOUT THE SAME AS IT WAS BEFORE
- TOTAL WORSE
- DON'T KNOW/REFUSED



■ Total Worse





# COLORADANS' OPINION OF THEIR FINANCIAL SITUATION ONE YEAR FROM NOW

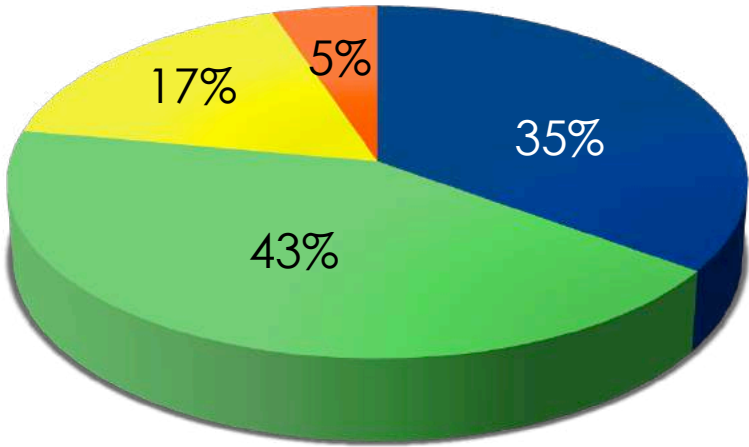


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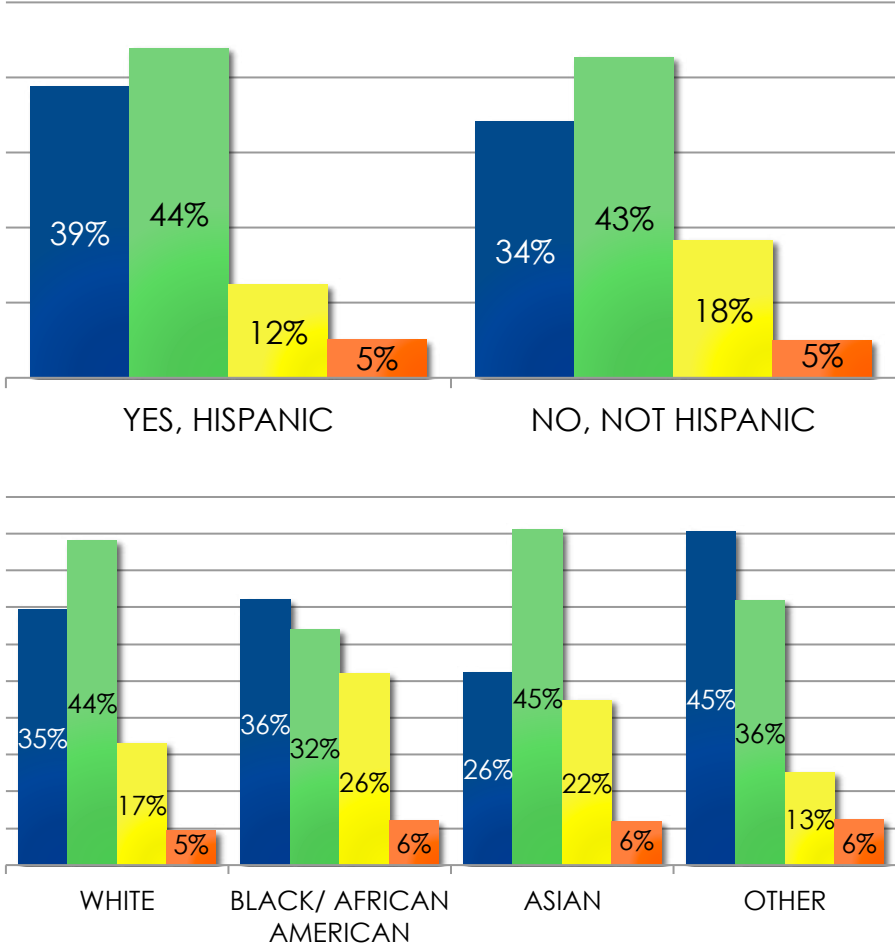


**One year from today, do you think your financial situation will be: better than it is now, about the same, or will it be worse than it is now?**

The survey asked Coloradans what they thought their financial situation would be one year from now. Among all respondents, 35% thought their financial situation would be better, 43% thought it would be about the same and 17% thought it would be worse than it is currently. Among African American respondents, 26% thought it would be worse one year from now.



- BETTER THAN IT IS NOW
- ABOUT THE SAME
- TOTAL WORSE
- DON'T KNOW/REFUSED



\*African American data is based on the oversample results.



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# OPINION OF CORONAVIRUS POLICY AND SAFETY MEASURES



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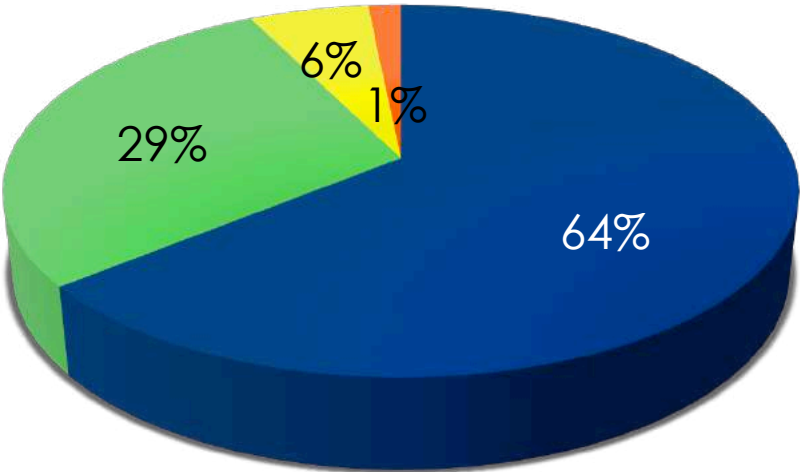


# Opinion of Coronavirus Policy and Safety Measures

Which of the following statements comes closer to your point of view?

Option A: Colorado should take measures aimed at slowing the spread of the coronavirus while more widespread testing becomes available, even if that means many businesses will have to stay closed. OR...

Option B: Colorado should ease up on measures aimed at slowing the spread of the coronavirus soon, in order to open businesses and get the economy going again, even if that means more people would get coronavirus and could die.



- OPTION A - SHOULD TAKE MEASURES KEEP BUSINESSES CLOSED
- OPTION B - SHOULD EASE UP ON MEASURES OPEN BUSINESSES
- UNSURE/NO OPINION
- REFUSED

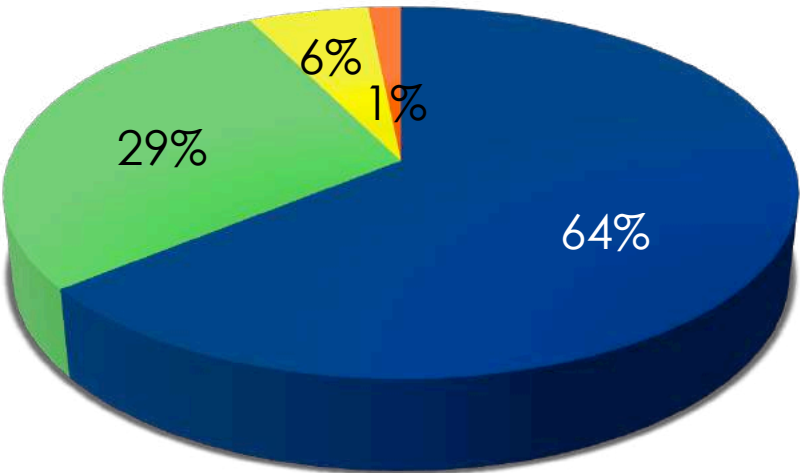
- Sixty-four percent of respondents said they preferred a policy aimed at slowing the spread of the coronavirus until more widespread testing becomes available, even if that meant many businesses will have to stay closed.
- The survey also found that 64% of Coloradans who have lost their job, lost income or lost paid hours due to the coronavirus preferred this policy rather than a policy that would open up businesses.
- Among African Americans 76% preferred the policy to keep businesses closed.
- Only 29% of respondents preferred a policy that would ease up on measures aimed at slowing the spread of the coronavirus soon, in order to open businesses and get the economy going again, even if that meant more people would get the coronavirus and could die.

# Opinion of Coronavirus Policy and Safety Measures

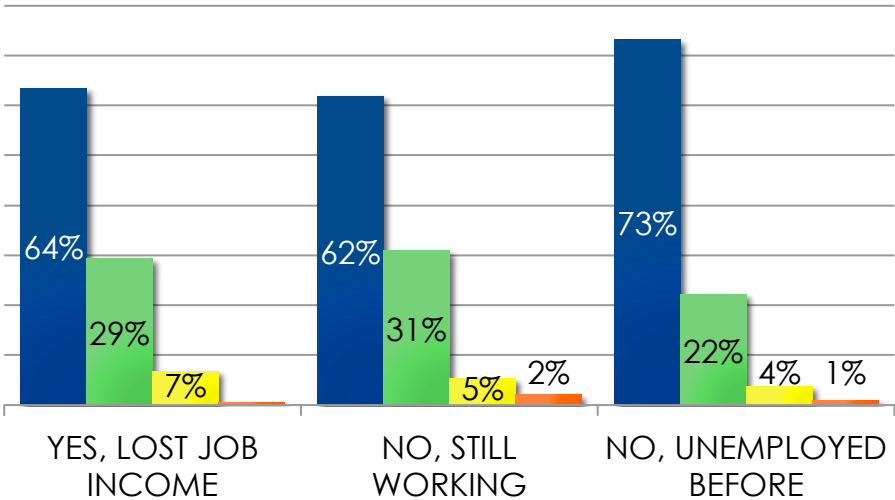
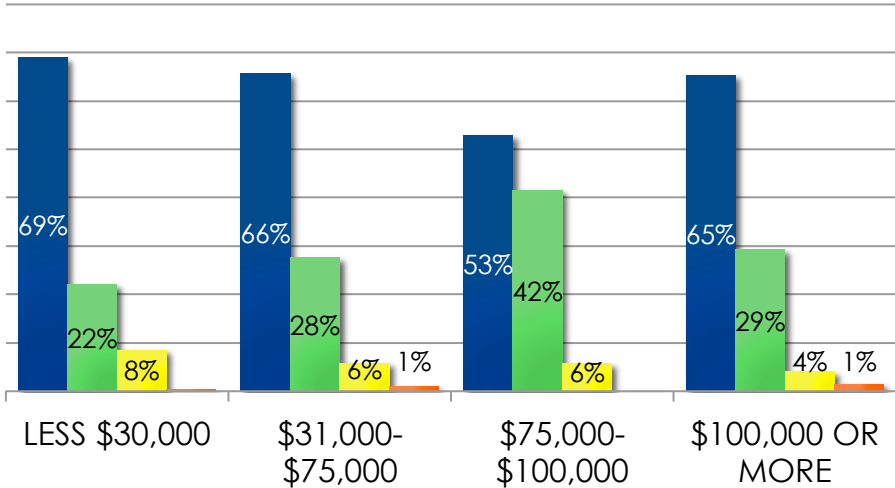
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- REFUSED

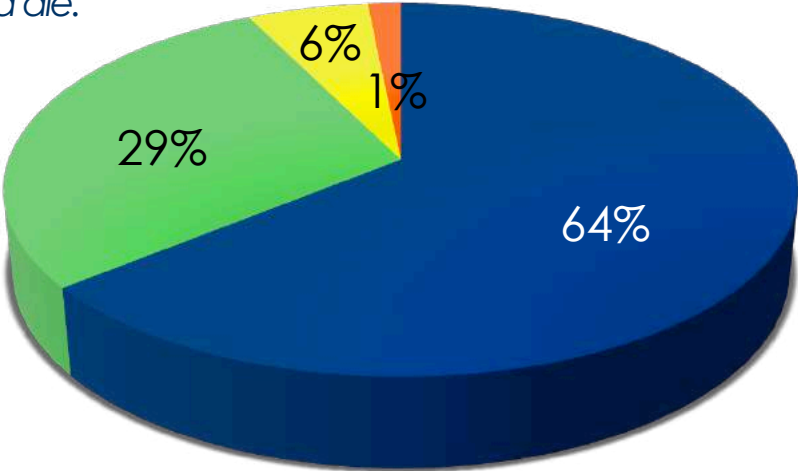


# Opinion of Coronavirus Policy and Safety Measures

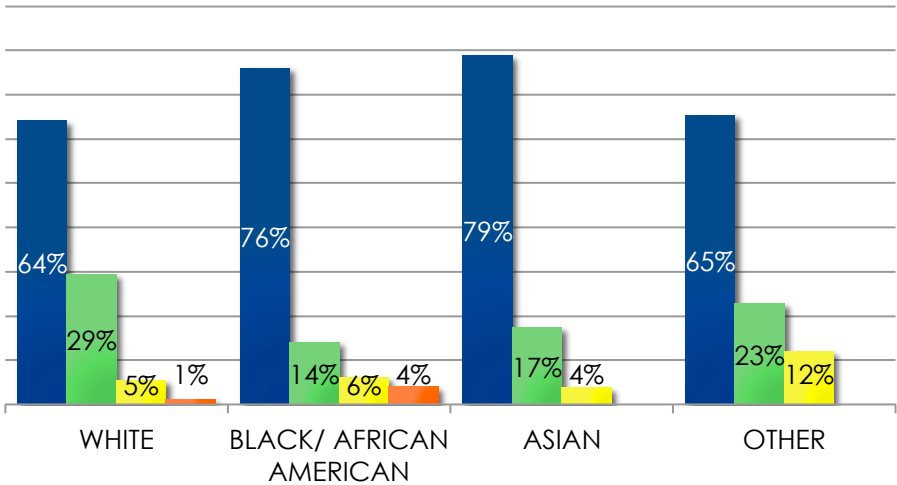
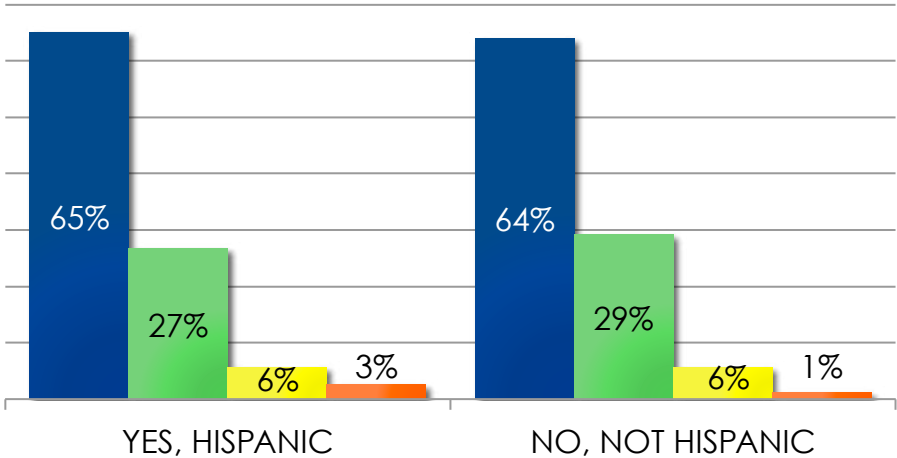
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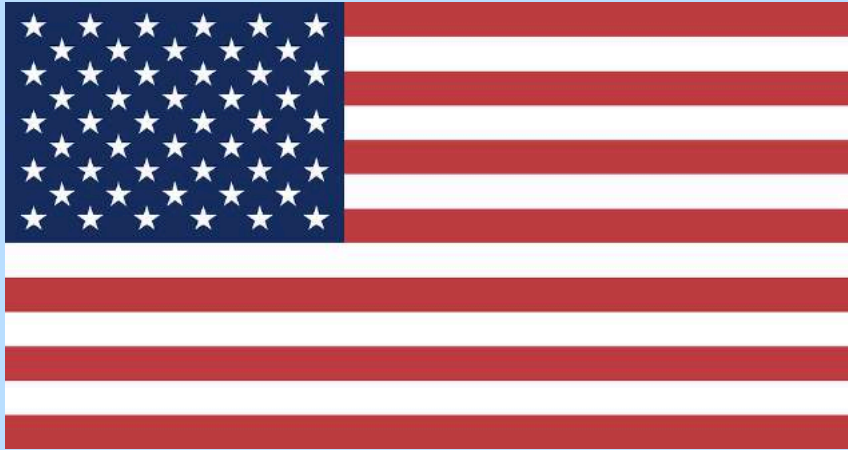
Option B: Colorado should ease up on measures aimed at slowing the spread of the coronavirus soon, in order to open businesses and get the economy going again, even if that means more people would get coronavirus and could die.



- OPTION A - SHOULD TAKE MEASURES KEEP BUSINESSES CLOSED
- OPTION B - SHOULD EASE UP ON MEASURES OPEN BUSINESSES
- UNSURE NO OPINION
- REFUSED







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# OPINION OF FEDERAL OR STATE GOVERNMENT LEADING RESPONSE TO VIRUS

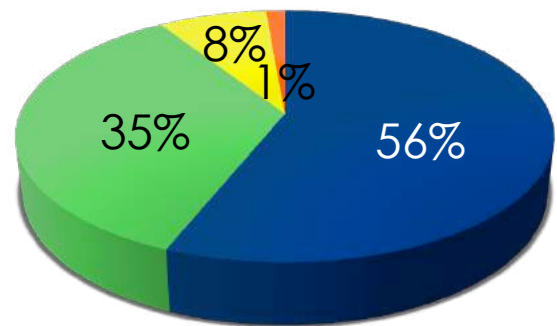


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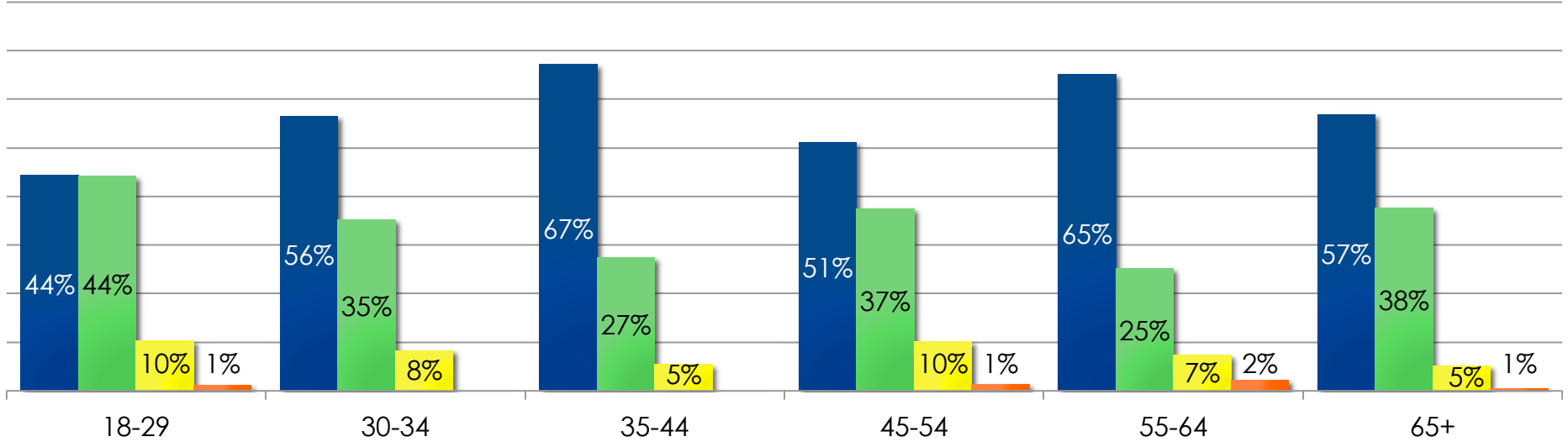
# Opinion of Federal or State Government Leading Response to Virus

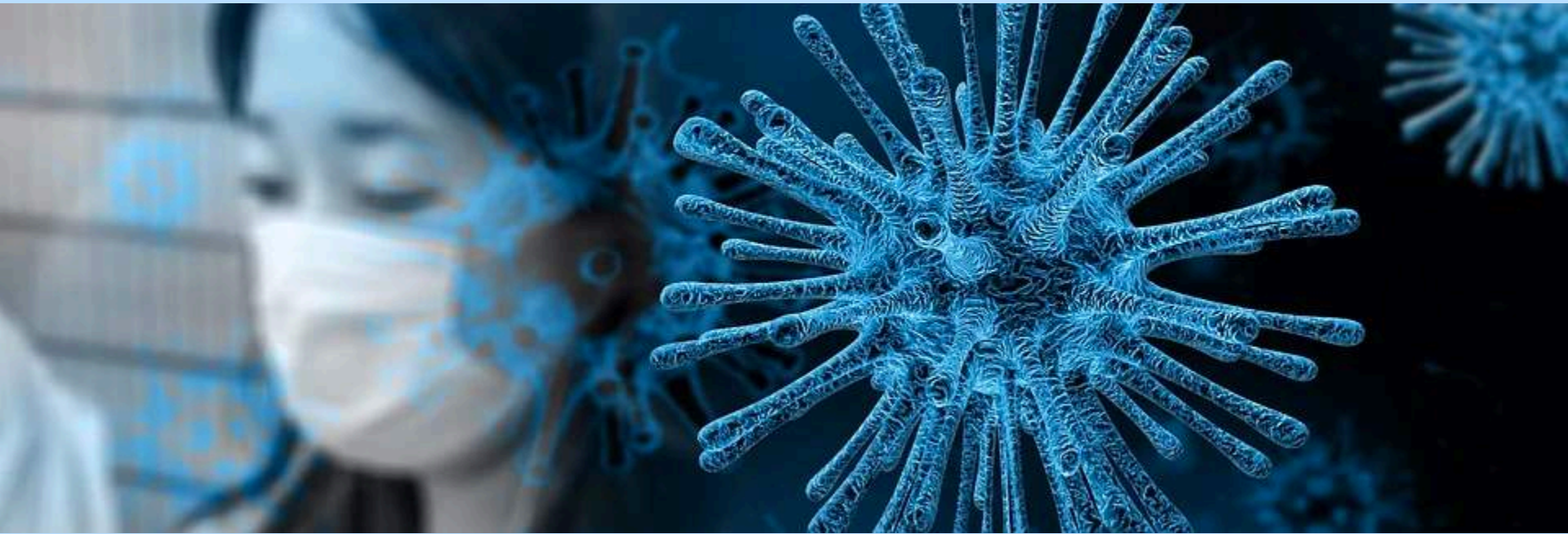
Some people have said that the federal government should take the lead in coordinating the response to coronavirus... While... Other people have said that the states should take the lead. Which comes closer to your point of view?



■ STATE GOVERNMENT      ■ FEDERAL GOVERNMENT  
■ UNSURE/NO OPINION      ■ REFUSED

➤ A majority of Coloradans, 56%, think the states should take the lead in coordinating the response to the coronavirus while 35% feel the federal government should take the lead.





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# TRUSTWORTHINESS OF CORONAVIRUS INFORMATION SOURCES

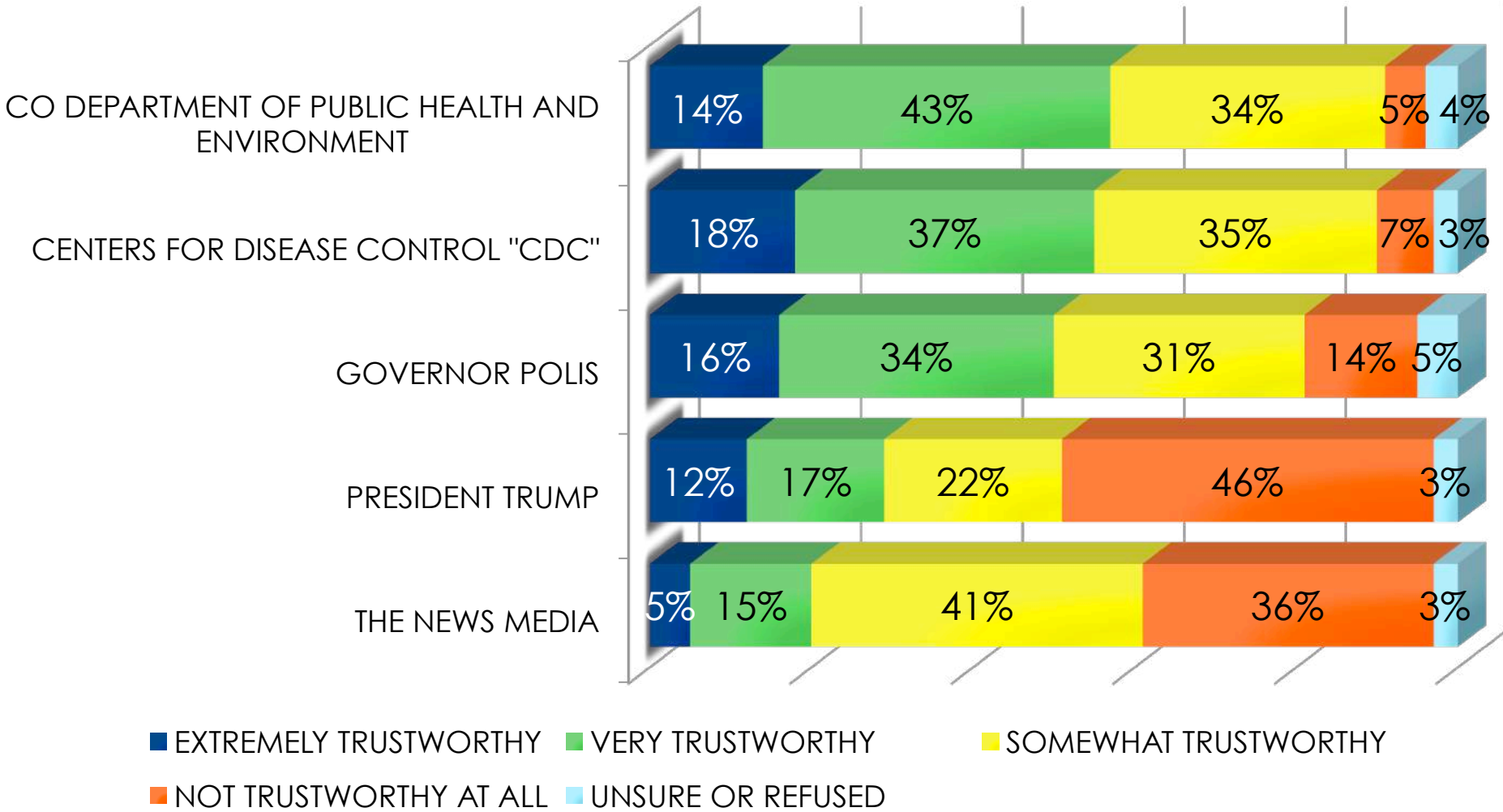


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# Trustworthiness of Coronavirus Information Sources

Coloradans rated the Colorado Department of Public Health and the Environment (57% rated extremely or very trustworthy) and the Centers for Disease Control (CDC) (55% rated extremely or very trustworthy) as the two most trustworthy organizations in providing accurate information about the coronavirus. Governor Polis had a combined trustworthy rating of 50%, President Donald Trump's rating was 29% and the news media received a 20% combined trustworthy rating.



# For further information:

## **Healthier Colorado**

Kyle Piccola

[KPiccola@healthiercolorado.org](mailto:KPiccola@healthiercolorado.org)

(720) 289-7371

[www.HealthierColorado.org](http://www.HealthierColorado.org)



## **The Colorado Health Foundation**

Austin Montoya

[AMontoya@coloradohealth.org](mailto:AMontoya@coloradohealth.org)

(719) 640-3441

[www.ColoradoHealth.org](http://www.ColoradoHealth.org)



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## **Magellan Strategies**

[www.MagellanStrategies.com](http://www.MagellanStrategies.com)

