



Magellan Strategies and Keating Research

Healthier Colorado Voter Opinion Survey Topline Results- Black and African American Oversample

Magellan Strategies and Keating Research are pleased to present the topline results of a 1,008n online survey of Colorado voters who voted in the 2020 general election, with an oversample of 86 total Black/African American voters and an oversample of 236 total Hispanic voters. The interviews were conducted November 18th through December 1st, 2020.

This survey has a margin of error of +/- 3.09% at the 95 percent confidence interval. The Black and African American oversample has a margin of error of +/- 10.57%. The Hispanic oversample has a margin of error of +/- 6.38%. This survey was weighted based upon 2020 Colorado general election voter turnout demographics. This survey was paid for by Healthier Colorado.

T1. For statistical purposes only, could you please tell me if you are registered to vote in Colorado as a Republican, a Democrat, an unaffiliated voter, some other party, or are you not registered to vote?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Unaffiliated	38%	29%	22%
Democrat.....	31%	65%	55%
Republican.....	29%	6%	22%
Other Party	2%	0%	1%

T2. Did you vote in this year's Presidential election?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Yes.....	100%	100%	100%

T3. Do you have a favorable or unfavorable opinion of Jared Polis?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Total Favorable	55%	54%	61%
Total Unfavorable	36%	20%	26%
Heard Of, No Opinion.....	6%	12%	11%
Never Heard of Jared Polis.....	3%	14%	2%
Very Favorable.....	26%	24%	41%
Somewhat Favorable.....	29%	30%	20%
Somewhat Unfavorable.....	12%	15%	8%
Very Unfavorable.....	24%	5%	18%

Housing

T4. How affordable is the cost of housing to you and your family? Would you say it is very affordable, somewhat affordable, somewhat unaffordable or very unaffordable?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Total Affordable	51%	40%	45%
Total Unaffordable	47%	51%	55%
Unsure or No Opinion	2%	9%	0%
Very Affordable.....	14%	9%	15%
Somewhat Affordable.....	37%	31%	30%
Somewhat Unaffordable.....	25%	23%	25%
Very Unaffordable.....	22%	28%	30%

Vaccine/Likelihood of Taking COVID

T5. When an FDA-approved vaccine to prevent coronavirus/COVID-19 is available and at no cost to you, do you plan to receive the vaccine?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Yes.....	60%	52%	56%
No	21%	17%	23%
Unsure or No Opinion	19%	31%	21%



Wildfire Mitigation and Climate Question

T6. Colorado saw its worst wildfire season yet this year with over 1,000 wildfires that burned over 665,000 acres. Knowing this, which of the following three options do you think is the best approach to mitigate future wildfires?

A. Forest management practices, which would primarily include the removal of dead trees from forests.

B. Implementing climate change policies that would limit greenhouse gas emissions.

C. Both forest management and climate change policies are needed to mitigate wildfires.

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
C – Both Forest Management, Climate Change.....	57%	63%	63%
A – Forest Mitigation Policies Only	35%	19%	27%
B – Climate Change Policies Only.....	5%	5%	7%
Unsure or No Opinion	3%	13%	3%

Demographics

And now I have a few questions for statistical purposes only...

T7. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Yes, Covered by Health Insurance.....	90%	85%	91%
No, Not Covered by Health Insurance	8%	11%	8%
Unsure or Refused.....	2%	4%	1%



T8. Which of the following options best describes your main source of health insurance coverage? (Answers among those that are covered by health insurance. Overall: 906n, +/- 3.26% MoE | Black/African American: 73n, +/- 11.47% MoE | Hispanic: 214n, +/- 6.7% MoE)

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Plan Through Employer.....	35%	26%	34%
Medicare.....	22%	25%	25%
Plan Through Your Spouse’s Employer.....	11%	5%	11%
Medicaid or Health First Colorado.....	10%	31%	13%
Plan You Purchased Yourself.....	9%	1%	6%
Plan Through Your Parents.....	6%	2%	5%
Military or Veteran’s Administration.....	4%	3%	4%
Other.....	2%	7%	1%
Refused.....	1%	0%	1%

T9. Are you the parent or guardian of any child under the age of 18 living in your household?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Yes.....	24%	32%	28%
No.....	75%	63%	72%
Refused.....	1%	5%	0%

T10. Do you rent or own your home?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Own.....	60%	41%	54%
Rent.....	31%	51%	36%
Other.....	8%	6%	10%
Unsure or Refused.....	1%	2%	0%

T11. Are you male, female or do you identify your gender differently?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Female.....	52%	52%	52%
Male.....	47%	47%	48%
Identify Differently.....	1%	1%	0%
Unsure or Refused.....	0%	0%	0%



T12. Which of the following age groups applies to you?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
18-24	9%	9%	9%
25-29	8%	8%	8%
30-34	10%	10%	10%
35-39	9%	9%	9%
40-44	8%	8%	8%
45-49	8%	8%	8%
50-54	8%	8%	8%
55-59	8%	8%	8%
60-64	9%	9%	9%
65-69	8%	8%	8%
70 Plus	15%	15%	15%
Refused	0%	0%	0%

T13. Which race, or ethnicity do you most identify with?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
White or Caucasian.....	80%	0%	0%
Hispanic, Latino, Latina, LatinX.....	12%	0%	100%
Black or African American	3%	100%	0%
Asian or Asian-American.....	1%	0%	0%
Some Other Race	3%	0%	0%
Refused	1%	0%	0%

T14. Last year, what was your total family income before taxes?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Less Than \$20,000	8%	16%	10%
\$20,000 to \$30,000	9%	18%	12%
\$30,000 to \$40,000	9%	7%	11%
\$40,000 to \$50,000	7%	13%	7%
\$50,000 to \$75,000	16%	13%	17%
\$75,000 to \$90,000	12%	10%	13%
\$90,000 to \$100,000	5%	3%	4%
\$100,000 or More.....	23%	9%	19%
Refused	11%	11%	7%



T15. What is the highest level of school you have completed or the highest degree you have received?

	<u>Overall</u>	<u>Black/AA</u>	<u>Hispanic</u>
Did Not Complete High School	2%	1%	5%
Graduated High School.....	11%	14%	15%
Attended Technical or Vocational School	4%	3%	7%
Attended Some College, No Degree.....	20%	32%	24%
Graduated Two-Year College, Associates	8%	10%	12%
Graduated Four-Year College, Bachelors.....	33%	24%	24%
Obtained Masters, PHD, Professional Degree	21%	16%	13%
Refused	1%	0%	0%

Survey Methodology

This interviews for this survey were completed by sending a text message to Colorado voters to take the survey online, as well as, conducting online interviews through an online panel. The survey response data was slightly weighted based upon Colorado 2020 general election voter turnout demographics. The interviews were conducted November 18th through December 1st, 2020. The overall survey has a margin of error of +/- 3.09% at the 95 percent confidence interval. The Black and African American oversample has a margin of error of +/- 10.57% at the 95 percent confidence interval. The Hispanic oversample has a margin of error of +/- 6.38% at the 95% confidence interval.

